

MSSC NEWS

May meeting: Get up to speed quickly, choose MSSC leaders

LEARN QuickFire presentations return for the May 3 membership meeting, continuing the tradition of doctors sharing information, research and science with fellow physicians. QuickFire is:

- As many as eight presentations.
- Each is 6.5 minutes maximum.

Last year's presentations included MSSC members sharing info on prostate screening, HIV treatments, addiction and other topics. This year's topics should be just as engaging.

VOTE for MSSC's 2017 leadership — your leaders. Vote at the meeting or use the ballot inside.



WHEN: May 3, reception at 5:30, dinner at 6:15, program to follow.

WHERE: Wichita Country Club, 8501 E. 13th

MSSC physicians return to the classroom on Doctors' Day this year

MSSC member physicians fanned out to four area high schools on Doctors' Day, telling students how and why they became doctors and answering questions, lots of them, about medical careers.

The March 30 visits to Trinity Academy, Independent School, East

High School and Collegiate School resulted from a suggestion by Dr. Estephan Zayat, MSSC president, to turn Doctors' Day on its head a bit, from a time of celebrating doctors to one of giving back.

With that charge, MSSC members Drs. **Barry Bloom, David Bryant, Braden Foster, Paul Callaway, Jennifer Jackson** (and resident Bryson Hollingshead), **Scott Moser, Barry Murphy, Tara Neil, Terri Nickel, D. Brendan Rice, Aaron Sinclair, Diane Steere, Tracy Williams** and **Zayat** (with resident Brandi Wiens) ventured into venues ranging from science classrooms to drama rooms to auditoriums.

Manning microphones and working a big room at Collegiate, Drs. Bloom and Rice gave a wide-ranging talk to

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Dr. Barry Bloom took some one-on-one questions after their Collegiate talk



Dr. Tara Neil speaks to an Advocacy class at Wichita East High School.

**APRIL
2016**

Physicians
who care for ...
our patients,
our community,
and our profession.

MSSC
MEDICAL SOCIETY of
SEDGWICK COUNTY

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Wichita, KS 67211
(316) 683-7557



DocbookMD lets physicians text without privacy issues

Available at no cost through KMS, MSSC members can download and use the texting program DocbookMD without fear of violating HIPAA.

The app, which allows secure transfer of protected patient information, is available to MSSC members in both Apple and Android versions and can be used on smartphones, tablets and laptops.

DocbookMD simplifies doctor-to-doctor communication because physicians can send messages containing information about diagnosis, test results, consult requests and even high-resolution X-rays and other images. Because of its security, physicians can also use it to communicate with PAs, nurses, practice administrators and other staff about medical issues.

The messaging meets HIPAA standards because of its high level of encryption and

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GETTING THE APP:

Download DocbookMD from the iTunes or Google Play stores. Just register and be good to go in about 5 minutes.

CHECK IT OUT: Learn more about DocbookMD and enjoy snacks and wine during a special demonstration, 5:30 to 7 p.m. May 24, at the MSSC offices.

April President's Message



by Estephan Zayat, MD —

You don't need me to tell you how busy doctors are. There never seem to be enough hours in a day to see patients at the office, do rounds at hospitals, finish paperwork, sign charts, make calls, review X-rays, do procedures, and research new medicines or treatments. And let's not forget filling the new billing forms. Afterward, you need to find time to live and take care of your family and loved ones. You all know all about it.

I will say no more on this topic.

But I will say I am always exhilarated and happily surprised that despite all that, you never cease to make time to make our community better and to serve more.

I experienced that very poignantly twice last month. Both times I came away with a healthy dose of awe and respect for our community of physicians.

As part of Doctors' Day, we asked you to take time away from

your busy practices and go "back to school." We asked you to share your personal story of how you came to medicine and to offer advice and guidance for would-be doctors. I admit the response was amazing, as so many of you volunteered. Hats off to all who contributed. The effort was a smashing success, and we hope to have even more volunteers next year so we can reach more schools.

I also experienced that dedication to the common good when I called on behalf of our medical society to ask you to run for leadership positions for next year. I knew I was asking you to give up more of your time. I knew I was asking you to sacrifice more. You all answered the call with humbling generosity and grace. Some understandably could not commit this year but promised to participate in the future. Many others said yes and are "competing" to serve.

My sincere thanks to you and your families. Your daily giving is only surpassed by your willingness to give even more.

This issue of the newsletter features many of our vibrant society's activities: the upcoming QuickFire meeting, the health care innovation summit, and the society's upcoming "medical mingler." It promises to be a sizzling summer!

Doctors' Day *continued from page 1*

Upper School students, discussing the specifics of medical school year by year and the draw and responsibility of medicine.

Dr. Bloom emphasized "it's what you learn about learning, not the content, that's important," adding that "what I learned in 1981 is now considered malpractice." The son and brother of doctors, he didn't grow up wanting to be a physician. "When I finally got to touch a patient, my entire vision of what it took to be a doctor changed. ... You become the person responsible for another human being."

Early on in their talk, Dr. Rice cautioned that "If you don't ask questions, we're going to start reading medical textbooks." Students heeded his warning:

The most difficult part of training? Worrying about tests, Dr. Rice began, but then mentioned, "when your first patient dies." Without a doubt, said Dr. Bloom, it's "speaking to a parent about the loss of their child."

Is it good to learn Spanish? Yes, and far more helpful than the French they took.

Later in the day, Dr. Neil did a solo show in the East High drama room, speaking to 20-plus International Baccalaureate students in an Advocacy class.

Dr. Neil encouraged students to major in something — hers was food science at K-State — that could get them a job if they didn't end up in medical school. And, she shared, she was proof that "you can get a B and still get into medical school."

Dr. Neil emphasized that being a "pre-med" major wasn't required, noting that "if I interviewed 12 people and eight were pre-med, I am going to remember the French major." Get the prerequisites, be well rounded and gain exposure to experiences that "let you learn what it's like to be a doctor."

The East students weren't shy with questions either:

More people are going to medical school but aren't residency slots limited? True, Neil said, but "most U.S. grads who performed well in medical school will get one."

What skills are essential? Develop writing and study skills early on, said Dr. Neil, adding "High school and college weren't hard for me. Med school was hard!"

Throughout the morning at Trinity Academy, group after group of physicians spoke to college biology, chemistry and anatomy & physiology classes taught by Dr. Nick Wheeler, retired MSSC member. The earliest group of students heard from Drs. Nickel and Callaway, both family doctors, and Murphy, a



Dr. Barry Murphy talks to a biology class at Trinity Academy.

cardiologist, who spoke extensively about why they enjoyed medicine and working with patients.

Dr. Nickel said, "I absolutely love everything about family medicine, that I could treat patients from 2 weeks to 98," while Dr. Callaway, a KUSM-Wichita educator, conceded that he wanted to be a microbiologist but that "once I started taking care of patients, I fell in love with it. ... The patient opens up a door to their life and invites you in. You're privileged to be a part of that."

"We have more positive transactions than any other profession I can think of," said Dr. Murphy. He advised that "being a lifelong learner" was essential and shared how, at 70, he would still rather spend an evening reading about medical advances than watching TV. Have integrity and a broad worldview, and "prepare to lose some sleep but have a good time" if you choose medicine.

One student asked whether medicine could be a more difficult choice if your family doesn't have a background in it. "It isn't about having a person to lead you," Dr. Nickel replied. "It's up to you to do the pushing, and it's about being more stubborn than the obstacles in your way."

Later, Dr. Callaway said he particularly enjoyed the Q&A portion and that he hoped the visits became an annual tradition. Trinity college counselor Shelly Small, as did representatives of the other schools, shared that sentiment.

"Each session went for the entire hour and a half of class because the students were so engaged," Small said, noting that students "all felt like the sessions were interesting and worthwhile."

Tulsa becomes Wichita's sister city in the campaign for public health

Siblings can provide good lessons – what to do, even what not to do. With that belief in mind, Wichita has chosen Tulsa as its Public Health Sister City.

The designation came after area public health groups and organizations – known as the coalition of coalitions – began discussing ways to bolster local government's commitment to providing the resources to deliver effective public health programs in the wake of cuts in funding by the Sedgwick County Commission, said Becky Tuttle, project manager of MSSC affiliate Health ICT.



"Some of what we'll see will likely be reinforcing. There are some things we are continuing to do really well despite the void budget cuts left."

Becky Tuttle

A sister city was one method discussed, as they have proven a popular way for government leaders and others to see what other cities are doing on various fronts. To select a city that provided a good comparison, the group developed some criteria: candidates had to have an accredited health department, a publicly appointed health board, similar size and proximity so travel wouldn't prove a barrier. That led to Tulsa.

So, public health stakeholders, local city and county officials and economic development leaders will travel to Tulsa May 22 and 23 to see what can be learned from Wichita's Oklahoma neighbor. A Wichita Eagle reporter and possibly others will go along to document the effort.

Among the areas the group will examine are how Tulsa evaluates its public health measures, how public and private public health entities work together to ensure they have collective impact, how the city ties

public health and economic development together in a meaningful way and how that work is communicated to the community.

"When we come back from Tulsa, we will hold a debriefing to consider what we want to emulate," Tuttle said. "Some of what we'll see will likely be reinforcing. There are some things we are continuing to do really well despite the void budget cuts left."

The sister city exchange is being funded through support of the Kansas Health Foundation, and the effort will continue through summer and beyond. In June, at a public gathering, the group will share what it's learned with the community, and Tulsa will return the favor sometime in July and visit Wichita to look at our area's public health system. In addition, Wichita organizers will assemble a set of "how-to" guidelines and ideas for other Kansas communities that want to develop sister city programs.

"It's more than a visit; it's an intentional gathering of information that we can bring back to make us better," Tuttle said.

DocbookMD *continued from page 1*

security, allowing doctors to electronically achieve the full potential of a team-based medicine.

MSSC member Dr. Jennifer Koontz of Newton told the KMS that the app has been helpful in her sports medicine practice. "As teamwork becomes increasingly important in the patient care process, it is critical that we safely communicate with other members of the health care team. ... I have been using DocbookMD to communicate with my staff and athletic trainers about patient care," she said.

"Because we are often in different locations, DocbookMD facilitates our exchanging quick, secure messages about radiology reports, lab results, patient phone calls and refill requests," she said.

MEMBERSHIP

Members of the Society who know a good and sufficient reason why any of the following applicants are not eligible for membership are requested to communicate with the Medical Society of Sedgwick County, 683-7557

[BC] Board Certified [R] Residency [AT] Additional Training
[F] Accredited Fellowship [F*] Unaccredited Fellowship

NEW APPLICANTS

Paul P. Maraj, MD

[BC] Internal Medicine [F-a] Nephrology

Wichita Nephrology Group

OFF: 263-2591 / FAX: 263-3083 / 818 N Emporia S-310 67214

Starts practice 6/1/16

Eugene R. Peterson, MD

[BC] Surgery

Via Christi Clinic – Founders Circle

OFF: 613-4707 / FAX: 613-4608 / 1947 Founders Cir 67206

ROSTER UPDATE

Keep your 2016 Roster current with this information:

CHANGES

Mitzi Bales, MD

FAX: 274-9914

Andrew Barclay, MD

Via Christi Clinic – North Cypress

OFF: 274-9900

FAX: 274-9914

3009 N Cypress 67226

Jennifer Cheng, DO

OFF: 274-9900

FAX: 274-9914

Group & Address remain the same

Diane Klingman, MD

OFF: 274-9900

FAX: 274-9914

Group & Address remain the same

Barbara Luder, MD

Wichita Radiological Group

@ Wesley Medical Center

OFF: 962-2920

FAX: 962-2620

550 N Hillside 67214

RETIRED

James Keller, MD

Charles Pence, MD

David Simms, MD

Steven Taylor, MD

DROPPED

Michael Burke, MD

Jeffrey Doolittle, MD

David Hon, MD

Steve Hwang, MD

Derek Moore, DO

Joyce Oster, MD

Michael Palomino, MD

Scott Rees, MD

Aisha Shaikh, MD

– Moved out of state

Joan Tsang, MD

In Remembrance

MSSC extends its condolences to the family of Dr. Menking.

Retired pediatrician and endocrinologist **Dr. F.W. Manfred Menking, MD**, died April 4, 2016. Dr.

Menking studied medicine at the University of Marburg, Germany; interned at the University of Marburg and City Hospital, Munich, Germany; and completed residencies at Ohio Children's Hospital, Dayton, and Children's Hospital, Hamburg, Germany. He was board certified in pediatrics and pediatric endocrinology. He began practice with Wichita Clinic in 1974 and retired in 2000.



Bicycling and CME in Colorado

Physicians wanting to hit the road for continuing education have two chances this fall with Cycling CME conferences in Colorado.

Road Bike Western Colorado, Sept. 6-11, will focus on exercise as medicine, nutrition and common musculoskeletal problems. Mountain Bike Western Colorado, Oct. 12-16, will emphasize emergency care in the active/outdoor patient. Both conferences will be in Grand Junction.

Program approval has been requested from the AOA Council on Continuing Medical Education. Register at www.cyclingcme.com.

KAFP director Gaughan honored with county Public Health Award

Carolyn Gaughan, executive director of the Kansas Academy of Family Physicians, was honored with the 2016 Doren Fredrickson Lifetime Commitment to Public Health Award at the Sedgwick County Commission meeting on April 6.

Since joining KAFP in 1989, Gaughan has been active in public health initiatives at the local and state levels, including ones related to tobacco use, immunizations, obesity and public policies. Gaughan led the effort to adopt Wichita's clean air ordinance and the Kansas Indoor Clean Air Act passed in 2010.

Each year, as part of National Public Health Week, the County Commission recognizes a local leader with the Fredrickson Award.

"This award is one I'd like to share with the KAFP team," Gaughan told commissioners. "I respectfully point to the great work of our family physician leaders, and the other staff members who are each equally deserving of this award."

"Our private health care system depends upon a strong public health infrastructure," Gaughan told commissioners. "Our family physicians and the other physicians in Sedgwick County depend upon the County to support a strong health department. ... The fact is that 80% of the gains in life expectancy during the last two



Sedgwick County Health Director Adrienne Byrne-Lutz, left, and Carol Gaughan with the Public Health Award.

centuries are directly attributable to public health measures."

Gaughan wasn't the only local health leader to be awarded for their work recently. The Wichita Medical Research & Education honored MSSC executive director **Jon Rosell** with its R.A. "Jiggs" Nelson Quality of Life Award in March. The foundation said that "through Jon's leadership at the Medical Society of Sedgwick County he has broadened the scope of the Society's footprint in community health and continues to find innovative ways to secure new avenues for supporting community health."

KUSM-Wichita students learn matches

Fourth-year students at the KU School of Medicine-Wichita learned March 18 – Match Day – where they will complete their residency training.

Of 66 soon-to-be graduates, 21 will stay in Wichita to train. Of the graduates, 30 will go into primary care fields (family medicine, internal medicine, pediatrics) and 10 matched to surgery residency programs.

Some words of appreciation ...

As a Wichita City Council Member in the largest city in Kansas, I have learned a deeper understanding of the incredible value of our local medical community. These professionals also have embraced Project Access to unprecedented levels of volunteer donations and services in support. I am proud that our City also contributes to the ongoing financial operations of Project Access. I want to extend my sincere thanks and appreciation to all in our medical community who provide much needed services to our citizens. – Pete Meitzner, Wichita City Council