

# MSSC NEWS

## Sedgwick County, Wichita set to fund Project Access at same level as past year

**P**roject Access funding from the city of Wichita and Sedgwick County will hold steady under budget plans approved or considered by both governments.



On Aug. 2, the Wichita City Council unanimously approved \$200,000 for Project Access in the city's annual CSBG grant, which extends from Sept. 1, 2016 to Aug. 31, 2017.

During the meeting, Wichita Mayor Jeff Longwell told Anne Nelson, executive director of Central Plains Health Care Partnership, *continued on page 5*



## Be a VIP with Project Access on Final Friday

### Celebrating:

- \$181 million in care
- 13,100 patients • 17 years!

Come help celebrate Project Access' 17th anniversary with a special Final Friday event from 4 to 6 p.m. Aug. 26 at the Kansas Leadership Center, 325 E. Douglas.

The event features works by artists helped by Project Access as well as snacks, beverages and music.

RSVP as soon as possible to 688-0600 or [angelafray@cphcp.com](mailto:angelafray@cphcp.com).

**August 2016**

## MPR providing a new hiring tool: recruitment credentialing

**R**esponding to the needs of customers, Medical Provider Resources is adding a recruitment credentialing service that gives medical practices the information they need to more accurately assess job candidates – doctors, PAs, nurses and other health professionals – before they are hired.

Recruitment credentialing is a new line of service that will provide the physician practice with basic information on potential candidates, including education, training, and licensure as well as a criminal background check and credit report. Additional information can be included as requested. The goal is to provide a consistent snapshot of potential applicants at a competitive price.

"MPR is excited to launch a new service line.

Recruitment credentialing will allow MPR to collect meaningful data for practices in the recruitment phase. At the time a candidate has been selected or employed, MPR can build on the information collected, reducing the turnaround time for the hospital initial appointment application," said Vicki Bond, MPR's chief executive officer.

MPR, an affiliate of the Medical Society of Sedgwick County, is a one-stop-shop for medical credentialing that offers a centralized primary source verification service for initial appointment and reappointment of physicians and allied health practitioners. MPR's clients include acute and specialty care hospitals, physician groups, rehab facilities and ambulatory surgery centers.

*continued on page 6*



Physicians  
who care for ...  
our patients,  
our community,  
and our profession.

**MSSC**  
MEDICAL SOCIETY OF  
SEDGWICK COUNTY

[www.mssconline.org](http://www.mssconline.org)  
1102 S. Hillside  
Wichita, KS 67211  
(316) 683-7557

## Doctor and brewer



**D**r. Tom Kryzer founded Third Place Brewing, along with pilot Jason Algya. Dr. Kryzer began home brewing in the late 1980s and teamed with Algya about five years ago.

Why Third Place? First place is home, second is work, and third – that's the place to hang out.

**Tuesday,  
Aug. 30**  
5:30 to 7 p.m.  
Third Place Brewing  
630 E. Douglas



## Fun on Tap

Network and Get to Know Fellow Physicians

- On the Menu:** Beverages, snacks, networking, collegiality  
**Meet and Greet:** A way for new members to connect with other physicians in a friendly, relaxing environment  
**Networking:** A fun way to maximize your time when creating new business relationships. Promote your practice and get referrals. Bring business cards!  
**Space is Limited:** RSVP Denise at 683-7558 by Aug. 26

**ATTENTION  
NEW MEMBERS!**  
(...if you joined MSSC in the past several years)

## August Message



*This month's guest column by Dr. David J. Norris caught my attention because it addresses a challenge all physicians face – confronting and managing the unsettling effects of change. Dr. Norris, MD, MBA, CPE, practices with Wichita Anesthesiology and is founder of the Center for Professional Business Development. A version of this article appeared on the Physicians Practice website. – Dr. Estephan Zayat, MSSC president*

by David J. Norris, MD —

Earlier this spring, I attended a flight safety review lecture on flying in turbulence. When I reviewed my notes afterwards, I noticed a powerful analogy for leading change.

**What Pilots Do in Turbulence:** When turbulence is encountered, there are two things pilots do to safely fly through it. First, they pull back on the throttle and reduce their airspeed. They want to slow down in order to minimize the risk of damaging the airframe. Second, they only worry about maintaining the correct attitude. Their goal is to keep the wings and nose level and concentrate on staying on their course heading. They don't worry so much about their altitude. They go along with the bumps as best they can. They avoid fighting the turbulence with large corrective actions. Instead, they make small adjustments to maintain their attitude and course heading. Finally, they make certain they're buckled up in their seat because it's going to be a bumpy ride.

I think leading change is similar to flying in turbulence. There are some important things to keep in mind if you wish to successfully lead change in your organization.

**Slow Down When Things Get Bumpy:** Change is uncomfortable and challenging. No one really likes change. When you experience bumps in your change initiatives, slow down. Take time to determine the reason for the turbulence and why and where it might be coming from. Pilots use weather forecasts to plan their flights. They know when turbulence might be encountered. As a leader, it's valuable to plan out your change process and be prepared. An important question to ask is "Is it more important the change was accomplished or that the organization is intact after transitioning the change?" For unplanned turbulence, slow down and talk with your people. As a leader, it's your job to guide the organization through change so that they exit it intact and better for it. Ask questions and try to identify what is causing the turbulence. What's the source of the bumps – a personnel or personal issue or is it an operational issue? Slowing down will give you time to adjust the controls and focus on your attitude.



### Your Attitude – The Most Important Thing to Focus On:

After you've slowed down a bit, you then want to carefully monitor and manage your **attitude**. The word **attitude** is wonderful in this context because it has two distinct and important meanings. First, as with flying, maintaining your **attitude** means staying on course and continuing to move towards your goal. In flight, you want to keep your wings and nose level. Otherwise, the plane might get into a dangerous position such as a steep turn, stall or nosedive. If you're not careful, you'll eventually crash. When leading change, stay focused on your **attitude** and heading. Use small corrections to keep the organization level as you keep it moving towards the intended destination. The second meaning refers to managing yourself. Here **attitude** means controlling how you think and feel about the change and the people you're trying to help change. Thoughts and behaviors always precede any actions you may take. That's why it's critical you monitor, manage and display the proper attitude to those you are leading. Don't forget the importance of the example we set for others. We lead not only with our words, but our actions, behaviors and **attitudes**. Others will follow our lead so have a good **attitude** and serve as a good role model for your people. One way to help you maintain the proper **attitude** is to buckle up.

**Please Fasten Your Seatbelts:** During turbulence inflight, items frequently will get tossed around the cockpit. As a leader, one of the things being tossed around cannot be you. Take time to prepare yourself mentally and emotionally for the upcoming bumpy ride. Understand and accept you'll be shaken and jarred by others during the change process. You'll get through it easier if you have planned for it. It's a lot easier to maintain your **attitude** and **attitude** if you're securely fastened in your own seat. If you are ready for it mentally and emotionally, then you have more energy to focus on maintaining your course.

**Share and Share Alike:** Pilots will issue reports to air traffic control about the turbulence they experience. Air traffic control then passes this information on other pilots flying in the same area. One of the best things you can do for yourself and your organization is to get involved in leadership and trade organizations. Look for others who have been where you're headed or are going through the same bumpy areas. Learn from them and more importantly, share what you've learned. Help each other out when you can. It'll pay you dividends in the future. If you fly commercially, you might feel the plane slow down and see the seatbelt sign illuminate before any bumps are encountered. The reason is because someone ahead of you shared important information. With the right information, you can warn people of the upcoming bumps. Their orange juice might be spilled, but you can make certain they aren't surprised.

Remember, when you hit bumpy times in your change, slow down, maintain a proper attitude, buckle up and share what you've learned from your experience. If you do these things, you'll be a better leader and more effective in implementing your change.

## Wichita Cancer Foundation marks first year of helping patients stay insured

The Wichita Cancer Foundation, which was publicly launched in April 2015, has provided financial assistance to 59 patients since then, with the hope to grow that number in the coming years. The average assistance for each patient for a six-month period is about \$3,600, and each patient can apply for assistance for six months at a time.

The foundation's goal is to provide financial assistance for cancer patients whose care is initiated or received in Sedgwick County and who cannot afford their health insurance premiums.

Since the foundation began giving out assistance, it has had some great success stories. A patient served by the foundation was able to have her breast cancer treatment and is currently in remission, after believing that she would not receive treatment because of her

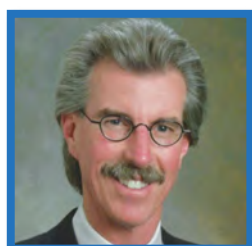
inability to pay. In her words, "With limited funds, I was going to drop out of treatment because I was unable to pay the \$600 per month required for the COBRA payment. ...I have no words to explain the gratefulness I feel to have had my COBRA payments covered. I owe my very life to those payments, which allowed me to continue treatment."

The foundation was created to help any cancer patient in need of financial assistance regardless of their doctor, provider or insurance company. The process for providing financial support begins with a patient going online to complete an application. Once the application is submitted, the foundation's Care Committee reviews the application and then will notify the patient on whether they will get assistance. Patients can apply anytime throughout the year.

For more information, visit [wichitacancerfoundation.org](http://wichitacancerfoundation.org).



August 2016



## Supporter spotlight

Dr. Joe Davison is a Board Member and a supporter of Central Plains Health Care Partnership as well as a participating physician with Project Access. He has seen many changes within the medical community as well as Project Access.

Dr. Davison became a physician for two reasons, he wanted to be successful and also be valuable to someone other than himself. And, to this day, he continues to be driven by patient care and quality.

When asked why he chooses to be heavily involved with Project Access, Dr. Davison says that the health care system currently leaves out a percentage of the population, and as physicians we are unable to help them. With the implementation of Project Access, we are in a better position to help those patients with health issues and do not possess a form of health insurance. "Project Access gives me the ability to take care of my patients, it allows me to treat these patients from my regular practice and really works well", says Davison.

He says that he supports Central Plains Health Care Partnership because he believes in the mission of Project Access and thinks that people who have been given financial advantages should give back.

"Who will take care of people if we don't? These people have gaps in the ability to obtain care constantly in their life", Davison says.

"Project Access is a wonderful asset for physicians that want to take care of their people."

**Please joins us to celebrate our 17th anniversary  
during a special VIP hour!**

**August 26, 2016 from 4-6 p.m.**

**Special announcements at 5:30 p.m.**

**Art exhibit , refreshments and live music**

Kansas Leadership Center 325 E. Douglas Ave

Please RSVP to Angela at [angelafray@cphcp.com](mailto:angelafray@cphcp.com) or 316-688-0600



1102 S. Hillside  
Wichita, KS 67211  
316-688-0600

[www.cphcp.com](http://www.cphcp.com)



## Upcoming Events



**Friday, September 23  
11:00-1:00**

**1102 S. Hillside (in the  
parking lot)**



Anne Nelson, executive director of Central Plains Health Care Partnership has been selected by the Wichita Business Journal as a Health Care Hero. Through Anne's servant leadership, she ensures that a robust volunteer network of health care professionals remain engaged to provide donated care for 1,500 hardworking uninsured patients each year. Anne leads a small staff doing mighty work in our community, working alongside generous participating physicians, hospitals, dentists and many other providers. Since 1999, Project Access has leveraged \$183 million in donated health care services.



Central Plains Health Care Partnership (CPHCP) is now officially accredited by the Better Business Bureau. This prestigious seal of approval signifies that CPHCP is a trusted, ethical and well-run organization.



Debbie Goseland, a long time board member and supporter of Central Plains Health Care Partnership has been appointed to serve on Councilman Meitzner's District Advisory Board. Debbie continues to make a difference in our community. We are grateful to have the support of both of these outstanding community leaders.



**MERCK**  
FOUNDATION



BOTHNER • BRADLEY



**WICHITA**  
COMMUNITY  
FOUNDATION

**Humana**



**Since 1999**

**13,130 Patients Served**



Physician  
Contributions  
**\$46,853,126**



Donated  
Medications  
**\$4,718,680**



Hospital  
Contributions  
**\$138,059,616**



Purchased Medications  
and  
Durable Medical Equipment  
**\$5,183,452**



Dentist  
Contributions  
**\$102,727**



Tests Utilized  
**20,521**

**Black Friday. Cyber Monday.**

**#GIVINGTUESDAY™**

**November 29, 2016**

**Our  
MISSION**

Improve the health of our community by increasing access to care and coverage for vulnerable patient populations.

## Joint Jager Club/MSSC meeting to feature talk about KU's rural preceptorships

When University of Minnesota historian Jennifer Gunn speaks at the joint Jager Club/MSSC Membership meeting on Oct. 11, she will not only discuss Kansas' landmark plan to address a shortage of rural doctors in the late 1940s but also enlighten many KU-trained physicians about a memorable piece of their past – rural preceptorships.

Gunn's program focusing on Dr. Franklin Murphy and Kansas Rural Health Plan is part of an annual fall tradition: members of the MSSC and the Jager Club coming together to gain a better understanding of today's events by learning about past ones – and to enjoy socializing together as well.

### Dr. Jager

Dr. Thor Jager, Wichita's first pathologist, was one of the first internal medicine consultants west of Kansas City. Born in Sweden, He received his medical education in Chicago, then in Wichita under medical pioneer Dr. Andrew Fabrique as one of "Fab's boys" and later in Germany.



Dr. Jager returned to Wichita in 1911 to supervise the new laboratory at St. Francis Hospital and practice internal medicine. In 1936, he moved his lab and practice to Wesley Hospital and served as a consultant in pathology, neurology and internal medicine until retiring in 1970. He died in 1975 but left a broad legacy. A collector of medical history, he gave nearly 900 old and rare medical books, journals and other items to KU, and the Jager Room bears his name at Clendening History of Medicine Library at KU School of Medicine in Kansas City.

### The Jager Club

Begun in the late 1960s as a way to honor Dr. Jager, the Jager Club held regular meetings starting in the late 1970s, with a focus on medical history. Now, the club meets four times a year, with an annual joint meeting with the MSSC each October. The club, with dues of \$50 a year, is administered by KUSM-Wichita. Anyone can

### MSSC–Jager Club Joint Meeting

**DATE:** Oct. 11 **TIME:** 5:30 p.m. **COST:** \$25 per person

**LOCATION:** Wichita Marriott 9100 Corporate Hills Dr.

**RSVP:** by Friday Oct. 7

Email: [denisephillips@med-soc.org](mailto:denisephillips@med-soc.org) or Call: 683-7558

attend, but there is a charge for dinner.

"We sometimes have local speakers, sometimes regional, sometimes national," said Dr. Jerry Nelson, retired plastic surgeon and chairman of the club. "The medical school and the dean have always been very supportive and support some of the meals for medical students to come."

Programs over the coming year – always over dinner at the Marriott – include "Over the Shoulder of Walter Dandy: Medical Illustrations Re-Discovered," Cherokee Medicine, Colonial Germs: An Indigenous Nation's Fight Against Smallpox, 1518-1824" and "Percivall Pott and Surgical Instruction in 18th-Century London."

As a history buff, Dr. Nelson finds the programs interesting and collegial: "I'm interested in reading about most anything that happened in the past." As a physician, he has enjoyed learning about "the progressions that led to present practice." The October meeting, with its focus on rural training, should resonate with KU grads, he said, and illustrate connections between past and present.

"Anyone who has trained at KU went through the preceptorship," he said. "It became a prototype for other medical schools. They kind of follow the plan that the University of Kansas put together."

### To join or learn more about the Jager Club

Call KUSM-Wichita Academic & Student Affairs at (316) 293-2603 to learn more. Membership forms and other info are available by going to [www.kumc.edu](http://www.kumc.edu) and searching for Jager Club.

## Project Access *continued from page 1*

and Michael Cayless, the partnership's development director: "Thank you for leveraging our dollars so well. In my nearly 10 years on this bench, I can't really remember any other program that leverages our dollars to the degree that you guys give back in multiplication of services and other dollars to serve such a needy group."

"We are very grateful for Mayor Longwell's and council members' committed support for Project Access," Nelson said later. "We thank the mayor for his kind comments directed to our local physician community at that public meeting."

Last year, after much community sentiment in favor of preserving

Sedgwick County's commitment to Project Access, commissioners approved \$175,000 in funding for the program. This year's county spending plan includes the same amount.

"Sedgwick County Commissioners have generously included \$175,000 in funding support for Project Access in the county's 2017 budget," Nelson said. "We wish to express our deep gratitude to Chairman Jim Howell and the commissioners for including Project Access in the new budget."

"We thank both the city and county for 17 years of funding partnership, along with our many other funders and supporters. Without them, Project Access could not operate as it does to serve our area's hardworking, uninsured residents," she said.

## ROSTER UPDATE

Keep your 2016 Roster current with this information:

### RETIRED

James Neel, MD

### DROPPED

Muzna Atif, MD – moved out of state

Scott Cantwell, MD – moved out of state

Charles Soebbing, MD – practicing out of area

Shirley Wang, MD – moved out of state

## MEMBERSHIP

Members of the Society who know a good and sufficient reason why any of the following applicants are not eligible for membership are requested to communicate with the Medical Society of Sedgwick County, 683-7557

[BC] Board Certified [R] Residency

[F] Accredited Fellowship

[AT] Additional Training [F\*] Unaccredited Fellowship

### NEW APPLICANTS

Maya Estephan, MD

[F] Rheumatology

[BC] Internal Medicine

Arthritis & Rheumatology Clinics of Kansas

OFF: 612-4815 / FAX: 612-4825

1921 N Webb Rd 67206

Ali A. Jamalallail, MD

[F] Endocrinology

[BC] Internal Medicine

Via Christi Clinic – Murdock

OFF: 689-9989 / FAX: 689-9972

3311 E Murdock 67208

Cassie L. Scriptor, MD

[BC] Family Medicine

KUSM-Wichita

Academic Office:

293-2607 / FAX: 293-2696

1010 N Kansas 67214

Clinical Office:

962-3070 / FAX: 962-3081

850 N Hillside 67214

## Rosell takes lead of national medical society group

The MSSC's own Jon Rosell will share his experience and leadership on a national level now that he has become the 2016-2017 president of the American Association of Medical Society Executives.

He took office at the AAMSE annual conference July 22 in Baltimore. The professional association for over 1,400 medical society professionals and 300 member organizations across the country, it draws members from local, state and national medical specialty associations.

Through collaboration and sharing of information and tools, the association helps medical society professionals take leadership roles in medical society management and the medical community at large. Its mission is "educating and supporting medical society professionals to advance the profession of medical society management, medical societies, and the physicians they serve."

"I'm privileged to have learned so much



MSSC Executive Director Jon Rosell at the AAMSE conference.

working in the Wichita and Kansas medical communities and hope that I can share that knowledge and experience with other medical society executives across the country," he said of serving as AAMSE president.

### SAVE THE DATE: Take Off To Health 1 Mile/5K Fun Run & Walk, Sept. 20

**When/Where:** 6 p.m. at the Eisenhower National Airport campus.

**Why:** Held in conjunction with the 2016 KPHA Annual Conference, it's a chance to walk or run through the airport campus (safely out of flight paths!).

**Cost:** \$25, which includes a T-shirt. The 5K Run will award prizes in a variety of categories.

**Register:** [www.enrole.com/wichita/jsp/course.jsp?categoryId=ROOT&courseId=CN-16-TOTH](http://www.enrole.com/wichita/jsp/course.jsp?categoryId=ROOT&courseId=CN-16-TOTH)

## Recruitment *continued from page 1*

MPR began offering the service to existing clients starting Aug. 1 and plans to roll out recruitment credentialing to new customers at the start of 2017. Files will be delivered to clients in 10 to 15 business days, with an expedited option of 10 days

or less. A simple service agreement with MPR is all that is needed to begin the process.

"This new service was developed by MPR because of demand from hospitals, physician groups and health care systems to get background information on potential hires,"

### LEARN MORE

Practice managers or others wanting to learn more about recruitment credentialing can contact Carol Jones, MPR onboarding specialist, at 316-500-1313 or [caroljones@mprcred.com](mailto:caroljones@mprcred.com)

said Dr. Rick Kellerman, president of the MPR board of directors. "It has the potential to save the applicants and employer time, money and paperwork: a win-win-win."

## MSSC NEWS

MEDICAL SOCIETY of SEDGWICK COUNTY 1102 South Hillside • Wichita, KS 67211  
www.mssconline.org • (316) 683-7557

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