

MSSC NEWS

TRUST, but VERIFY

MSSC FRAUD-PREVENTION PROGRAM DRAWS A CROWD



Bank SNB's Nicole Schaar told how financial institutions can help customers fight theft.

During a Feb. 6 event at the new Mark Arts, over 125 MSSC members and guests heard about the many ways they can prevent – or catch – fraud in medical practices.

At the Trust but Verify program, they heard from colleague Dr. David Norris, accountant Marshall Hull and Nicole Schaar of

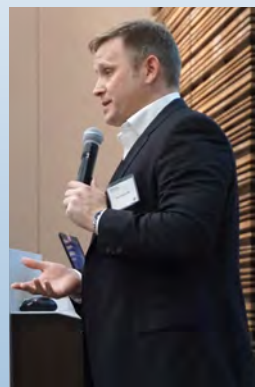
Bank SNB. Education and vigilance were at the heart of their many suggestions.

Dr. Norris, a writer and speaker on finances for doctors, gave a primer on various financial reports and on the importance of looking at numbers regularly and from a variety of angles. "You can go broke making

a profit," he said, referring to cash flow.

Among the numerous takeaways:

- Fake invoices and vendors are a major source of fraud.
- Don't believe your practice is too small to properly separate accounting duties.
- Rotate job roles, enforce vacations.
- Bank tools such as positive pay, account sweeps and "lockboxes" can reduce risk.
- The boss – the doctors – set the tone for ethical behavior in their business.
- And nothing is more essential than regularly checking your bank accounts.



What applies in your business needs to apply in your private life as well.

Dr. Davis Norris, MSSC member and author of "The Financially Intelligent Physician: What They Don't Teach You in Medical School" (available at online retailers or davidnorrismdmba.com)



Attendees had the chance to check out student art from across Kansas, as well as the Mark Arts building.

In the halls of power

MSSC President Dr. Jed Delmore makes a point with U.S. Rep. Ron Estes, left, who serves Wichita and the rest of Kansas' 4th District, during the AMA National Advocacy Conference earlier this month.

Drs. Delmore, MSSC President-elect Michael Lievens, right, and a KMS contingent also visited with the other members of the state's congressional delegation. Dr. Delmore shares some thoughts of the annual AMA event in his monthly column inside.



**February
2018**

Physicians
who care for ...
our patients,
our community,
and our profession.

MSSC
MEDICAL SOCIETY of
SEDGWICK COUNTY

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1102 S. Hillside
Wichita, KS 67211
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February President's Message

by Jed Delmore, MD —

Who here can draw?

I'll get back to the drawing part later. MSSC Executive Director Phillip Brownlee, MSSC President-elect Dr. Michael Lievens and I just returned from the AMA National Advocacy Conference in Washington, D.C. In addition to formal educational sessions by the AMA, we visited Kansas' senators and representatives.

We joined forces with Kansas Medical Society President Dr. Rob Gibbs, President-elect Dr. LaDonna Schmidt, Gleason Scholar Dr. Jen McKenney, Executive Director Jon Rosell, and Director of Professional Services Nancy Sullivan. We met with Sen. Jerry Moran and Reps. Lynn Jenkins, Ron Estes, Roger Marshall, and Kevin Yoder. We also met with Sen. Pat Roberts' legislative aide on health policy.

We told all the elected officials that we appreciated their efforts representing Kansans, and their work to pass the recent budget bill. As would be imagined, no one was overly satisfied with the end result.

The bill did provide continued funding for the CHIP (Child Health Insurance Program) and changed or delayed some of the CMS MIPS (Merit-based Incentive Program System) requirements and provided additional funding for Teaching Health Center Graduate Medical Education. The Bipartisan Budget Act of 2018 also removed a requirement making Meaningful Use standards more stringent over time.

Our elected officials and their staff were attentive and seemed genuinely interested in our input and description of the struggles of providing medical care in Kansas. As a combined group,



Drs. Michael Lievens and Jed Delmore in the heart of Washington.

we discussed the Kansas perspective on opioid misuse, and mentioned the recently established joint KMS and Kansas Hospital Association task force on opioids. Other topics included the worsening strain of regulatory requirements and pre-certification processes that interfere with patient care, and the need for increased graduate medical education funding to continue to provide high-quality physicians for Kansas.

Now, back to the question about drawing.

The keynote speaker to start the conference was Erik Wahl, a motivational speaker, artist, entrepreneur, author and TED speaker. He presented a multimedia talk regarding disruption as the new normal and the need to focus on creativity in our careers and ourselves as individuals.

One aspect of his talk struck me as the most obvious change that has occurred in me and most of my friends and colleagues. Following a two-handed speed painting of Abraham Lincoln, he asked: "Who here can draw?" In a room of more than 500 physicians and health professionals, not a single hand was raised.

Wahl was not surprised, as that was the usual response, or lack of, to that question when posed to a room of professionals. He explained that less than 10 percent of high school seniors would raise their hands. Then he asked the audience what percentage of kindergartners would raise their hands when asked. The entire room responded 100 percent.

The point being that, over time, many or most of us tend to lose our creativity in an effort to fit a specific expectation. To keep moving forward, we need to maintain the specificity of medicine while rekindling the creativity we seem to have lost since childhood.

It may be time for art paper and a 10-pack of colored pencils.

CRIBS symposium set for April

The Center for Research for Infant Birth and Survival, based at KU School of Medicine-Wichita, will hold its first symposium on April 12 at the Wichita Art Museum.

The symposium is intended to help CRIBS, founded last year to eradicate preventable infant death in Kansas, identify key priorities and needs in Kansas and among partners working in the field. The center plans to provide program evaluation, research, dissemination and implementation of evidence-based practices related to maternal and infant health.

The symposium will focus on three issues driving infant mortality: **Access to care**, specifically in terms of preconception care and counseling, including mental health services.

Excess, especially in regards to tobacco and opioid use and working toward identifying and implementing evidence-based interventions to reduce their use, as they contribute to stillbirth, congenital malformations, low birth weights and gestational age and sudden unexpected infant death.

Safe Sleep, as SIDS and sleep-related deaths are one of the top contributors to sudden unexpected infant deaths in the state.

Register for the symposium at <https://redcap.kumc.edu/surveys/?s=38PNX9KXHF>. To have a research abstract considered for a poster presentation, visit <https://redcap.kumc.edu/surveys/?s=TNRWJR7R9R>.



Apply now for Nell scholarships

The Zola N. and Lawrence R. Nell Educational Trust Scholarship Program is accepting scholarship applications through March 15, 2018, for grant funds to assist students studying at the post-baccalaureate level to become a physician or physician assistant.

Applicants must have graduated from a Sedgwick County high school, and this year fewer scholarships will be issued but they will be made in larger amounts. For an application, contact Deanne Newland at MSSC at 683-7557.

Applications and official transcripts are due by March 15 to: The Commerce Trust Company, ATTN: Brian Adams, PO Box 637, Wichita, KS 67201-0637. Each application should provide address and phone number for communications between March and June.

Infectious disease meeting in May

Registration is now underway for the 2018 Kansas Infectious Disease Symposium, set for May 10 and 11 in Olathe.

The symposium is designed to help health care providers and those working in public health and emergency response and preparedness learn how highly infectious disease outbreaks (including zoonotic diseases and foodborne illness) are contained and managed in Kansas and the Midwest. Topics include Flu and Vaccine-Preventable Diseases, the Opioid Crisis, Living with Meningitis and Climate Change's Impact on Infectious Disease.

Registration costs \$150 before March 30 and \$180 after that, with lodging extra. Learn more and find a registration link at www.jocogov.org/dept/health-and-environment/event/2017/09/05/8840.

MEMBERSHIP

Members of the Society who know a good and sufficient reason why any of the following applicants are not eligible for membership are requested to communicate with the Medical Society of Sedgwick County, 683-7557

[BC] Board Certified [R] Residency [F] Accredited Fellowship
[AT] Additional Training [F*] Unaccredited Fellowship

ELECTED TO PROBATIONARY



John M. Donovan, MD

[BC] Pediatric Urology [BC] Urology
WesleyCare Pediatric Sub-Specialties
OFF: 962-2080 / FAX: 962-2079
3243 E Murdock S-500, 67208

Medical education obtained at Univ. of Arizona College of Medicine 5/81; Residency in Surgical at Univ. of Arizona 7/81-6/83; Residency in Urology at Univ. of Arizona 7/83-6/86; Fellowship in Urology at Univ. of Arizona 7/86-6/88; Fellowship in Pediatric Urology at Children's Memorial Hospital 7/88-6/89.



Dian Feng, MD

[BC] Anatomic and Clinical Pathology
[BC] Cytopathology
Heartland Pathology
OFF: 636-5666 / FAX: 636-2777
9300 E 29th St N S-208, 67226

Medical education obtained at Fujian Medical College 8/82; Residency in Anatomic Clinical Pathology at Buffalo General 6/04-6/08; Fellowship in Cytopathology at Univ. of Florida at Jacksonville 7/08-6/09.



Desirae Friend, DO

[BC] Family Medicine
HealthCore Clinic
OFF: 691-0249 / FAX: 691-9939
2707 E 21st St. N 67214

Medical education obtained at Kirksville College of Osteopathic Medicine 5/12; Internship in Family Medicine at Via Christi Family Medicine 7/12-6/13; Residency in Family Medicine at Via Christi Family Medicine 7/13-6/15.



Lalitha D. Gopinetti-Lokanathudu, MD

[BC] Pediatrics
Children's Mercy Hospital-Wichita Specialty Clinics
OFF: 500-8930 / FAX: 816-302-9823
3243 E Murdock S-201, 67208

Medical education obtained at Sri Venkateshwarra Medical Center 12/04; Residency in Pediatrics at Univ. of Illinois at Chicago; Fellowship in Pediatric Cardiology at Advocate Christ Medical Center 7/11-6/14.



Richa Lakhota, MD

[R] Pediatrics
Pediatrix Medical Group
OFF: 962-8580 / FAX: 962-8581
550 N Hillside, 67214

Medical education obtained at B.J. Medical College 2/2008; Internship at Sassoon General Hospital 2/07-2/08; Residency in Pediatrics at Morristown Memorial Hospital 7/10-6/13; Fellowship in Neonatal-Perinatal Medicine at John H. Stroger Jr. Hospital of Cook Co. 7/13-6/16.



Joseph N. Meouchy, MD

[BC] Nephrology [BC] Internal Medicine
Wichita Nephrology Group, PA
OFF: 263-5891 / FAX: 263-3083
818 N Emporia S-310, 67214

Medical education obtained at Lebanese Univ. 5/09; Residency in Neurology at Lebanese Univ. 7/09-6/11; Residency in Internal Medicine at KUSM-Wichita 7/11-6/14; Fellowship in Nephrology at USC Keck School of Medicine 7/14-6/16.



Giao Pham, MD

[BC] Pediatrics
Redbud Pediatrics
OFF: 201-1202 / FAX: 201-1251
1861 N Rock Rd S-105, 67206

Medical education obtained at KUSM-Kansas City 5/10; Internship in Pediatrics at KUSM- Wichita 7/10-6/11; Residency in Pediatrics at KUSM-Wichita 7/11-6/12; Residency in Pediatrics at KUSM-Wichita 7/12-7/13.



Tara L. Richardson, MD

[R] Psychiatry
KU Wichita Psychiatry & Behavioral Sciences
OFF: 293-2647 / FAX: 855-476-0305
1001 N Minneapolis, 67214

Medical education obtained at KUSM-Wichita 5/13; Residency in Psychiatry at KUSM-Wichita 7/13-11/17.



Elizabeth L. Wink, MD

[BC] Family Medicine
Via Christi Clinic
OFF: 773-4500 / FAX: 773-4555
13610 W Maple, 67235

Medical education obtained at Univ. of Arkansas School of Medicine 8/06-5/10; Internship in Family Medicine at Univ. of Arkansas Med Center 7/10-6/11; Residency in Family Medicine at Univ. of Arkansas Med Center 7/11-6/13.



Bart J. Winter, DO

[BC] Family Medicine
Wichita Family Medicine Specialists
OFF: 858-5800 / FAX: 858-5850
800 N Carriage Pkwy 67208

Medical education obtained at Kansas City University of Medicine and Biosciences 6/06; Residency in Family Medicine at Madigan Army Medical Center 7/06-6/09.

ELEVATED TO ACTIVE

Caleb Bowers, MD

Alan Downen, MD

Lara Felts, MD

Kevin Guevarra, DO

Umber Khan, MD

Tara Katz, DO

Mark Laudenschlager, MD

Baoluan Nguyen, MD

Hugh Wong, MD

ROSTER UPDATE

Keep your 2018 Roster current with this information:

CORRECTION

Hugh Wong, MD
FAX: 685-9391

CHANGES

Fadi Al Muhaisen, MD

C. Randy Blue, MD
FAX: 816-302-9822

Arpan Doshi, MD

Unnati Doshi, MD
FAX: 816-302-9823

REINSTATE TO ACTIVE

Renae Schuler, MD
Healthy Life Family Medicine
OFF: 641-3078 / FAX: 847-8007
654 N Woodchuck S-E, 67212

RETIRED

John R. Schurman, II, MD - 2/28/2018

Praful C. Mehta, MD

Steen E. Mortensen, MD - 2/28/2018

DROPPED

Mark Saxton, MD - moving out of area

Tariq Suwan, MD - moved out of area



COMING SOON

Heart Care will have 2 new locations in 2018

Heartland Webb

Heartland Derby



Heartland Cardiology will open two new state-of-the-art clinics in the second quarter of 2018. Heartland Webb will be located at 3535 N. Webb Rd. in Wichita. Heartland Derby will be located at 1719 E. Cambridge (corner of Rock Rd. and Cambridge) in Derby.

The two new clinics will join Heartland West located at 9000 W. Central in Wichita. All Heartland locations will offer the most patient-friendly experience possible with easy access, scheduling and comprehensive services.

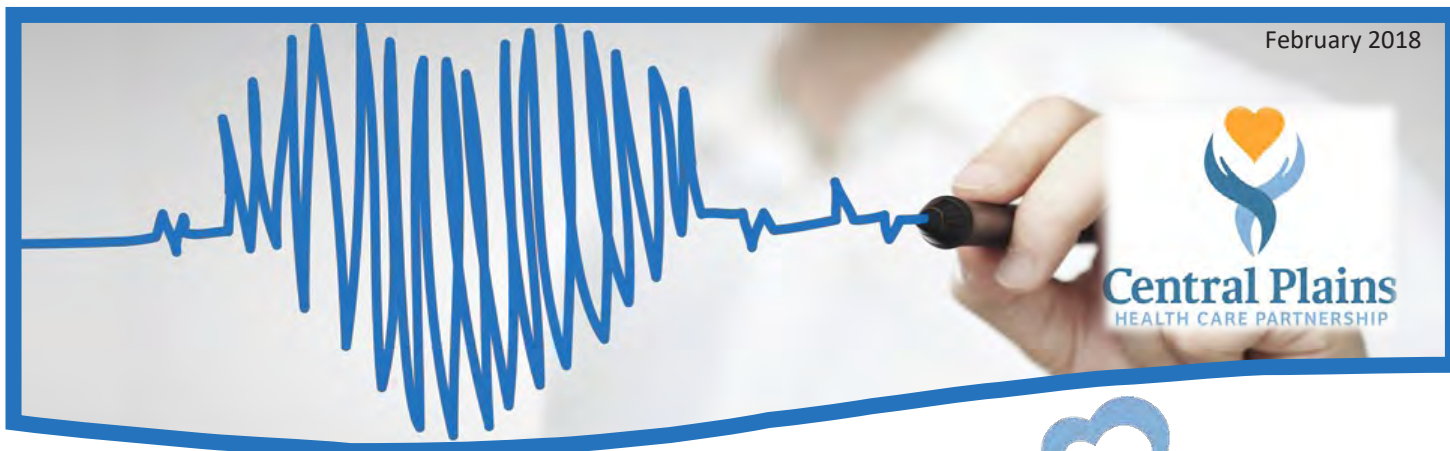
(316) 686-5300 • www.heartlandcardiology.com

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Managing Editor: Phillip Brownlee, executive director



Happy New Year!! Although we are already into February, the year still seems new and has brought with it some very exciting possibilities for Central Plains Health Care Partnership.

I am very excited to report that not only am I overseeing the Project Access program, I am also now responsible for another fantastic program, Health ICT.

Health ICT is a grant-funded program by the CDC, to the Kansas Department of Health and Environment and then to us. Its main focus is to improve health outcomes for four chronic conditions: heart disease, diabetes, stroke and hypertension. The mission is to create and enhance sustainable environmental changes to help people achieve wellness, to transform systems with providers to empower patients, and to coordinate accessibility to healthy lifestyle programs.

Health ICT has only two full-time staff and one contracted physician; however, they are doing phenomenal work and have been very successful in the work they have done.

I am particularly excited about the opportunity to work with Health ICT, along with Project Access, because I believe there are some exciting possibilities for integrating services. Many of the patients seen through Project Access suffer from the same four chronic conditions targeted by Health ICT.

As we begin 2018, I want to offer my deepest appreciation to everyone who has helped make Project Access and Health ICT so successful. With the help of many of you, we were able to meet our fundraising goal in 2017 for Project Access. We continue to be

the recipients of a caring and generous health care community. We also thank the City of Wichita, Sedgwick County and United Way for their ongoing support of Project Access.

We have now served more than 13,500 individuals since the beginning of Project Access. We were also able to help over 70 individuals become enrolled in an insurance plan through the Insurance Marketplace for the ACA.

We will be working this year to expand awareness of both Project Access and Health ICT. I ask that you help us spread the word about the wonderful work being done for low-income, uninsured residents of Sedgwick County, and now also the innovative work being done to improve health outcomes for four chronic health conditions. If you ever want to know more about what we do, please feel free to contact me at shelleyduncan@cphcp.com.

Shelley Duncan



1102 S. Hillside
Wichita, KS 67211
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www.cphcp.com



#projectaccesswichita

Donate now!



Scan here!



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316-683-9441

www.healthict.org





Meet the team



Matt Thibault has been with Health ICT since June 2016. He previously administered the employee worksite wellness program at Via Christi. Matt is a Wichita native and earned bachelor's and master's degrees in exercise science, with an emphasis in public health, from Wichita State University.

Matt is the Project Supervisor for Health ICT and oversees both components of the 1422 grant. He works more directly in Component 2 of the grant, which focuses on clinical interventions for the identification, prevention and management of diabetes and hypertension.

Matt and Health ICT's medical consultant, Dr. Justin Moore, assist clinics with analyzing their current processes around diabetes and hypertension care and work with them to identify small changes that can improve patient outcomes, reduce physician burden and/or increase revenue. In proposed strategies, Health ICT works to involve the non-physician team members, such as nurses, pharmacists, medical assistants and community health workers, in the routine care of the patient.



Juliane Walker joined the Health ICT team in September 2017. She has a master's degree in social work and has worked in the health and social service field in Wichita for more than 23 years. Juliane is the Project Coordinator for the work under Component 1 of the Health ICT 1422 grant, which focuses primarily on health promotion in Sedgwick County.

The strategies for Component 1 are structured to develop environmental approaches to promote health and support and reinforce healthy behaviors within the community. Juliane works with community partners and with worksites to help implement food and beverage guidelines and policies, strengthen healthier food access, and enhance promotion of physical activity.

She has a passion for working in wellness and is grateful to be a part of the Health ICT and Central Plains Health Care Partnership/Project Access team.



Justin Moore, MD, is a Kansas native who left his full-time endocrinology practice at the University of Kansas School of Medicine-Wichita in 2014 for a career in health care consulting. He serves as a medical consultant for HealthICT, with an emphasis on empowering physician offices to take advantage of teamwork and community resources for management of chronic diseases.

He is an avid, though mediocre, cyclist and aspiring author. He is an evangelist for bike paths and home cooking.



Since 1999

- 13,590 Patients Served
- \$49,793,420 Physician Contributions
- \$146,981,515 Hospital Contributions
- \$117,392 Dentist Contributions
- \$5,379,352 Purchased Medications and Durable Medical Equipment
- \$5,083,296 Donated Medications
- 27,136 Tests Utilized through the Coalition Test Project



Many thanks to our most recent partners who have chosen to support the work of Central Plains Health Care Partnership through Project Access.

We would also like to thank the many physicians, hospitals and the network of donated care that this community provides for Project Access patients.



Thank you to the numerous individuals who donated to Central Plains Health Care Partnership in 2017!