

MSSC NEWS

QuickFire provided blasts of information and a CME opportunity



Surgeon Dr. Lindsay Strader explained colonoscopy screening guidelines and, like other presenters, answered questions.

MSSC members had the chance to learn about the latest prostate cancer recommendations, robotic surgery in joint replacement, colonoscopy and cervical cancer screening, KUSM-Wichita's new curriculum and other topics during the May 2 membership meeting, which was in the fast-moving QuickFire format.

The meeting also allowed attendees to earn up to two CME credits, granted through the MSSC. Members also heard from and met new Executive Director Phillip Brownlee, whose appointment the MSSC had been announced the week before.

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Urologist Dr. Jeffrey S. Davis discussed prostate cancer recommendations and strove to clarify misconceptions about PSA testing.

COMMUNITY HEALTH SUMMIT: JUNE 28

What: MSSC is sponsoring a CME event along with team members from Health ICT, KAFP, KDHE and Humana. The half-day Community Health Summit in Wichita will bring together Kansans who affect health and well-being in our state. Physicians can earn 4 CME credits for participating. Nursing hours are pending.

Learn more/register:

KAFPonline.org/Education/CommunityHealthSummit

The Medical Society of Sedgwick County is accredited by the Kansas Medical Society to provide continuing medical education for physicians.

The Medical Society of Sedgwick County designates this live activity for a maximum of four (4) AMA PRA Category 1 Credits. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

PENDING: Wesley Medical Center is approved as a provider of CNE by the Kansas State Board of Nursing. This course offering is approved for XX contact hours applicable for RN, or LPN relicensure. Kansas State Board of Nursing provider number: LT 0085-0327

MSSC officers chosen

Michael Lievens, MD, was announced as MSSC president-elect during the May 2 members meeting.

"I am honored to serve the members of our medical society and the community," said Dr. Lievens, whose term as president will begin Jan. 1, 2019. "Our society has played such a vital role in this county for many years, often behind the scenes. I hope to continue our current works, and look for additional ways we can improve our community and the practice of medicine here." Others elected for 2018:

Secretary: Jason Taylor, MD

Treasurer: John Lohnes Jr., MD

MSSC Board: E. Jeanne Kroeker, MD, Jany Moussa, MD, and Diane Steere, MD

Membership & Ethics Committee: R. Joseph Nold, MD, and Donna Sweet, MD; they will be joined by Dr. Denis Knight as immediate past president.



Dr. Lievens



Phillip Brownlee with Dr. Estephan Zayat, the MSSC's 2016 president, and his wife, Janane.

Introducing the MSSC's new director Phillip Brownlee

Phillip Brownlee likes a challenge, especially one in pursuit of a mission. He saw both in the MSSC executive director position.

Brownlee officially came aboard at the medical society on May 16, although he had many get-to-know-you meetings with physicians, affiliate leaders and others before then. His hiring concluded a three-month-plus search that attracted more than a dozen candidates.

"What's drawn me to health care and the medical society is the community service," said Brownlee, who had been the Wichita Eagle's *continued on page 2*

May
2017



Physicians
who care for ...
our patients,
our community,
and our profession.

MSSC
MEDICAL SOCIETY of
SEDGWICK COUNTY

www.mssconline.org
1102 S. Hillside
Wichita, KS 67211
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May President's Message



by Denis Knight, DO —

I would like to thank all of the candidates for the Board of Trustees and other physician leadership positions with the Medical Society of Sedgwick County. Your willingness to serve is greatly appreciated, and I congratulate those who were elected. You will make a significant contribution to the success of our organization.

I am also delighted that Phillip Brownlee has been hired as the executive director. His first day on the job was May 16, when Phillip met with Jon Rosell, executive director of KMS, in Topeka to be briefed on institutional history and to assist in the transition. Over the next month, Penny Vogelsang will continue to work on some projects and serve as an adviser. Penny has done an outstanding job this year as interim director and deserves

high praise for her performance.

Phillip has begun meeting leaders of our organization and is spending time with all of the board members to determine what the goals and vision of MSSC shall be this year. He appears to be well aware of the challenges we face as physicians and eager to learn more about what we need to be successful.

The MSSC has a diverse membership with many different viewpoints that Phillip is interested in representing. As I had an opportunity to become even better acquainted with Phillip in recent weeks, I learned that he is a very good listener and can respectfully engage us in our diversity. I am highly confident he will help us reach our common goal of working together to improve the health of our community.

I know that there is plenty of hard work ahead for Phillip, MSSC leaders and members of our society as well. We are all entering a new era as summer approaches, and I hope that you – as do I – find a little time for rest and relaxation.

Niernerger named Family Physician of the Year by the Kansas Academy

MSSC member Dr. Jerry Niernerger, DO, has been selected as Family Physician of the Year by the Kansas Academy of Family Physicians.

Dr. Niernerger, who practices with Via Christi Clinic, will be honored June 9 at the KAFP annual meeting in Wichita.

Dr. Niernerger grew up in Liberal, served as a clinical specialist in the Army and graduated from Wichita State University. He attended medical school at Kansas City University of Medicine and Biosciences, interned at Wichita's Riverside Hospital and completed his osteopathic residency at Denver's Rocky Mountain Hospital/St. Luke's Medical



Dr. Niernerger

Center. He also did an allopathic residency at Wichita's St. Francis Medical Center.

Dr. Niernerger is chief of the Family Medicine Department at Via Christi Health and serves on the Via Christi Clinic Board of Directors and the Via Christi Strategic Planning Committee. For 22 years, Dr. Niernerger volunteered at Guadalupe Clinic and also served on the Board of Providers Network.

"He is truly a good example of a compassionate physician who strives to live his life by serving others," Ronda Hanneman, a certified physician assistant with Via Christi Clinic, told the KAFP.

Brownlee *continued from page 1*

opinion editor since 2001. "Doctors are dedicated to their patients and the well being of the community, and the medical society is very active in the community, in public health and other areas."

"I've a lot of time initially visiting with staff and physicians and learning as much as possible about both the medical society's operations and the work being done by physicians in the community," he said.

Brownlee grew up in Sterling, the youngest of five children whose mother taught French and humanities at Sterling College and served as its academic dean in the 1970s. He attended the college and majored in accounting and business administration, a practical outlet for his "math orientation."

College provided his first introduction to publishing when, as student body president, he took over the faltering yearbook. "I became the de facto editor. I knew nothing about design work, but I discovered I was good at it and loved doing it."

Sterling College also introduced him to Laila, and they married in 1985, the year he began working for Judd Thomas Smith, a large accounting firm in Dallas. He did both tax and audit work and envisioned a bright future in the profession, but came to realize "it was not something I was passionate about it."

That led him to recall how much he enjoyed being yearbook editor, a decision to change careers and a return to Kansas to serve as his alma mater's public information director. The job involved writing, design, advertising and marketing, and strategic planning. Eventually, he concluded he needed more formal training in some of those skills, which took him to KU School of Journalism's graduate program.

An internship as an Eagle editorial writer turned into, first, a full-time job and, five years later, promotion to editorial page editor. "The best thing about the job is that you deal with a lot of different issues and meet interesting people, so it's ever-changing. It's also very demanding, which I appreciate and enjoy."

He knows the medical society will prove challenging and demanding as well.

"I'm someone who has a broad range of interests and skill sets," he said. "The background in accounting and administration is important in the

new job, as are the communications skills and analysis and civic leadership that have been part of my Eagle position. I don't think there's a direct link between some of my career moves, but they are all coming together in this move to the medical society."

"I tend to be a mission-oriented person, and I value working in a job that has larger public purpose," he said.

Phillip Brownlee

Family: Wife, Laila, teaches English to speakers of other languages, primarily refugees, at Wichita's Curtis Middle School; son, Lewis, 21; and daughter, Elaina, 19.

Outside work: Enjoys the arts, including visual arts, theater, live music, including the symphony. Likes to read for pleasure, but often finds it squeezed out by on-the-job reading.



MEMBERSHIP

Members of the Society who know a good and sufficient reason why any of the following applicants are not eligible for membership are requested to communicate with the Medical Society of Sedgwick County, 683-7557

[BC] Board Certified [R] Residency
[F] Accredited Fellowship
[F*] [Unaccredited Fellowship]
[AT] Additional Training

NEW APPLICANTS

Bryan Henderson, MD

[BC] Pediatrics
Wesley Medical Center
OFF: 962-2000
550 N Hillside, 67214

Brian Goentzel, MD

[BC] Anesthesiology
Via Christi Clinic, PA
OFF: 613-4670
1947 Founders Circle, 67206

REINSTATED

Randall Lais, MD

Advanced Orthopaedic Associates, PA
OFF: 631-1600 / FAX: 631-1698
2778 N Webb Rd, 67226

ROSTER UPDATE

Keep your 2017 Roster current with this information:

CHANGES

Sara E. Purdy, DO

Via Christi Clinic Derby
OFF: 789-8222
1720 Osage, 67037

Emily C. VinZant, MD

Primary Care Associates
OFF: 684-2851
7111 E 21st St S-A, 67206

Abraham Tapati, MD, & Olga Tatpati, MD

Tatpati Medical Group, LLC
OFF: 689-6803 / FAX: 689-0818
8110 E 32nd St N S-170, 67226

CORRECTIONS

Christi L. Leach, MD

Via Christi Psychiatry Clinic
OFF: 316-689-9205 / FAX: 316-689-6467
1131 S Clifton, S-A, 67218

DROPPED

Kristina M. Manion, DO - moving out of state

Reginald Fears, MD - moving out of state

RETIRED

Debbie Gruenbacher, DO

Eileen Wong, MD

Tuttle becoming YMCA community development director

Becky Tuttle, project manager of Health ICT, is leaving the program next month to return to the Greater Wichita YMCA as its director of community development.

Tuttle worked with the Y before starting MSSC affiliate Health ICT, a CDC-funded program that combats diabetes, obesity, heart attack and stroke. The position was one Tuttle said she couldn't pass up, as it involves healthy eating initiatives, workplace wellness, after-school programs, community outreach and other areas that overlap with Health ICT's work.



"They really want to expand what they do in the community. That was really the clincher for me. It was a hard decision," said Tuttle, who will join the YMCA June 13 but will assist in hiring Health ICT's next leader.

Tuttle will fill the position held for 17 years by Mim McKenzie, who is now YMCA operations manager.

Among Health ICT accomplishments, Tuttle is proudest that "we are a trusted and reliable community partner, and that we have increased awareness for the need for public health and clinical care to work together."

QuickFire *continued from page 1*

"It's a great privilege to join this group that I've admired for so long," Brownlee said. "Thank you for this honor."

The meeting, held at the Wichita Marriott, then moved into its educational component: seven approximately 15-minute presentations allowing MSSC members to share their interests and expertise and then take questions from the audience. The topics:

Prostate cancer: New task force recommendations. Noting that prostate cancer is "still the No. 2 killer for men," Dr. Jeffrey S. Davis gave a quick history of shifting guidelines and sometimes-confusing PSA tests. Contrary to some recommendations, he said, urologists believe screening is beneficial because it has reduced deaths. Physicians need to better educate men that PSA tests – while not perfect – are safe and don't cause dysfunction, he said.

Collaborative practice agreements. Dr. Justin Moore, medical director of Health ICT, the program to reduce obesity, diabetes, heart disease and stroke, described the formal agreements between pharmacists and physicians. By allowing pharmacists to handle drug management, particularly for chronic diseases, physicians could spend more time with patients and increase job satisfaction, said Dr. Moore, who offered Health ICT's assistance in setting up the agreements.

Robotic-arm assisted technology in joint replacement: Orthopaedic surgeon Dr. Damion Walker described how he and colleagues are using robotic surgery in full and partial joint replacements, especially knees and hips. The tools provide greater precision, more readily accommodate the highly individual anatomy of joints, and speed recovery. "What's telling is people's bounce-back," he said. "They get up and go. It's a different recovery."

Cervical cancer screening update: Dr. Randall Morgan recounted recommendations for screening: Pap smears for women under 30 every three years, HPV testing and a Pap

smear every five years for those 30 to 65, and no testing after 65 unless there are risk factors. The HPV test, he said, has been shown to more accurately assess cancer risk. One challenge, an audience member said, is convincing 65-plus women that testing is no longer necessary.

KU School of Medicine's new ACE curriculum. The curriculum that will be phased in starting this summer involves more active learning and less lecture time, said Dr. Scott Moser, associate dean. The goal is to begin the clinical part of their education sooner, and end the "binge and purge" of knowledge in the current approach. He told how courses will be eight weeks, followed by electives or, if the student requires, remediation to help them master material then instead of waiting until later. Dr. Moser said the approach provides plenty of chances for physicians to help students build skills. Email smoser@kumc.edu if interested.

Colonoscopy screening guidelines especially for high-risk patients/genetic syndromes. Dr. Lindsay Strader noted that 135,000 cases of colorectal cancer occur each year, with a quarter of those clustered in families. People with heightened genetic risk, such as Lynch syndrome and FAP, require special attention and screening, she said. The cancer risks point out that "we need to do a better job of taking family histories."

Stick, Slick & Wick – Unique use of common products in the wound center. The tool kit for wound care is immense, Dr. Marilee McBoyle said, and she chose three particularly interesting ones: Medihoney, a medical grade honey that cleans wounds and lifts tissue; amniotic membranes that help close wounds and reduce scars; and moisture-wicking fabrics – much like Under Armour athletic wear – that help with skin-to-skin contact issues.

Dr. McBoyle, presenting last, also made an observation that reflects why QuickFire has become a tradition: "The breadth of the topics we've heard tonight is impressive."

Health ICT plays key role in getting BikeShareICT rolling

With the support of two foundations and the vision of Health ICT's Becky Tuttle and others, the city now has a bike-share program that will consist of 100 bikes and 19 stations in central Wichita.

During a May 4 kickoff at the Pop-up Park downtown along Douglas, Blue Cross Blue Shield of Kansas announced it would give \$194,000 to BikeShareICT, while the Knight Foundation Fund at the Wichita Community Foundation gave \$30,000.

The bicycle program is managed by the Health & Wellness Coalition of Wichita and Health ICT. Tuttle has been project manager for MSSC affiliate Health ICT and serves as chair of the wellness coalition.

At the kickoff, Mayor Jeff Longwell told how the program was part of making the community a better, more active place to live, one attractive to young people, and



Becky Tuttle of Health ICT at the kickoff.

good for economic development as well.

"Becky Tuttle and Scott Wadle started this conversation," Shelley Prichard, CEO and president of the Wichita Community Foundation said, referring to the city planner active in bike and pedestrian issues. "It started small but thanks to Becky and Blue

How BikeShareICT works

Cost: Yearly memberships are \$30 (\$20 for college students) or riders can borrow bikes for \$3 per hour.

What it takes: Download the Zagster phone app at Google Play and iTunes.

Learn more: bikeshareict.com

Cross Blue Shield this got much larger."

BikeShareICT utilizes Zagster, which runs bike share programs around the country, to supply the bikes, bike station and the app that gives users access.

Andrew Corbin, BCBSKS president/CEO, mentioned a motivation that applies to Health ICT and other participants: "The ulterior motive is better health."

"This truly was a community-wide collaboration," Tuttle said.

MIHC undergoing leadership shift

The Maternal Infant Health Coalition, founded in 2010 and coordinated by the MSSC, is undergoing a leadership change.

The coalition had been chaired by MSSC Executive Director Jon Rosell and Christy Schunn of the Kansas Infant Death and SIDS Network (KIDS Network). Rosell joined the KMS in January, and Schunn has decided to step aside. Schunn said the decision is a

natural step in the evolution of the coalition, as it has succeeded in bringing together people working in common areas to address gaps and problems. Molly Brown, program director of BabyTalk, will become the group's co-chair, with another co-chair expected to join soon. The coalition consists of professionals, including MSSC member physicians, representing local groups working to make Sedgwick County a better place for children to be born and grow up.

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The MSSC News is published monthly by the Medical Society of Sedgwick County, Kansas. The Society does not necessarily endorse all the views expressed in this publication.

Managing Editor: Penny Vogelsang, interim executive director



Larry's Project Access Story

- 6 doctors
- 1 spinal surgery
- \$77,764.36 in donated care
- \$157.64 in prescription medications



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Larry was referred to Project Access by his physician at Hunter Health Clinic due to neuropathy in his feet that was progressing up his legs, a problem that was causing him to lose his ability to drive and, later, walk. Thanks to the generous donation of care from a neurologist who ordered an MRI, Larry was diagnosed with grade one meningioma inside his spine. He was promptly referred to a neurosurgeon for removal of the mass. "Six hours of care from Dr. Weimer saved my life." After the surgery and many hours of intense physical therapy, Larry is able to walk as well as drive again. The amount of donated medical care that Larry received is only a small percentage of the generosity of Project Access physicians. Project Access is a success, nearly reaching \$200 million dollars in donated medical care, since 1999, due to the network of physicians, hospitals, funders and many other partners.

Thank you

Many thanks to our most recent partners who have chosen to support the work of Central Plains Health Care Partnership through Project Access. They are: Dillon's Community Rewards Program, Koch Siedhoff Hand and Dunn, Medical Society of Sedgwick County and George R. Tiller, M.D., Memorial Fund for the Advancement of Women's Health at the Wichita Community Foundation.

Your generosity is truly appreciated!



Central Plains Receives The United Way of the Plains 2016 Pinnacle Award

Central Plains attained 130% of its giving potential to be awarded the Pinnacle. Potential is determined by applying a formula against the organization's total payroll. The Pinnacle Award is the United Way of the Plains' most prestigious employee campaign award. Tricia Petz was honored to receive this award on behalf of the organization.

Meet our two new staff members

Katy Campbell is our administrative assistant. Her responsibilities include answering incoming phone calls, verifying enrollment information and supporting our three service coordinators, among other duties. She is from Wichita and previously worked as a medical assistant for Kansas Surgical Consultants for seven years and Wichita Radiology Group for five years.



Cecilia Palomino is our newest service coordinator. Her responsibilities include evaluating patient information for enrollment in Project Access as well as processing referrals and extensions. These are just a few of the things that she does for our organization. She is also a navigator with the Health Insurance Marketplace, which allows her to help Project Access patients with enrollment and questions about purchasing health insurance through the marketplace. Cecilia lives in Wichita but is from Peru. She worked at Hunter Health Clinic for ten years prior to finding a new home at Project Access.

Since 1999

- 13,390 Patients Served
- \$48,511,556 Physician Contributions
- \$141,014,176 Hospital Contributions
- \$109,307 Dentist Contributions
- \$5,296,583 Purchased Medications and Durable Medical Equipment
- \$4,887,205 Donated Medications
- 25,004 Tests Utilized through the Coalition Test Project