

# MSSC NEWS

## Colombo chosen as next KMS executive director

The Kansas Medical Society Board of Trustees selected Rachelle Colombo as the organization's next executive director effective Jan. 1, 2020.

Colombo, a frequent guest speaker at MSSC events and who will be the featured speaker at the Medical Society's December annual meeting, currently serves as KMS' director of Government Affairs. A highly regarded advocate for physician issues, Colombo said she will continue to lead the organization's legislative efforts in Topeka.

"Our mission goes well beyond me," Colombo said. "It's a mission that has been preserved and championed by respected physicians across the state for generations. I'm privileged to have been a part of that as the voice for physicians in our Statehouse advocacy efforts."

Colombo, who served as chief of staff to the Speaker of the Kansas House of Representatives before she joined KMS in 2011, said the heart of KMS centers on advocacy, whether through the professionals health program, by providing up-to-date information on payers, or in its efforts with partners like KaMMCo and the Kansas Hospital Association.

"Though my role has expanded, the goal remains the same: to advocate for and with Kansas physicians," she said.

A Wichita native, Colombo is a graduate of Baylor

University. She grew up in a medical family. Her father, Robert Bingaman, MD, is a general surgeon, and her sister, Rebecca Green, MD, is a family physician. Both practice in Wichita and are MSSC members. Colombo and her husband, Jeff, reside in Topeka with their two children, Katie and Max.

"Rachelle has been a passionate advocate for KMS and the entire physician community for the past eight years," said LaDonna Schmidt, MD, KMS president and a Lawrence family physician. "We look forward to having her continue to serve KMS in this new capacity."

Colombo said she expects a variety of issues to come up in 2020 but plans to keep KMS' focus on physician issues.

"Our focus remains on keeping the practice of medicine in physicians' hands and in creating an environment that allows for the best possible care of patients," she said.

Jerry Slaughter is currently serving as KMS' interim executive director.



November  
2019

## MSSC annual meeting looks forward to 2020



Join the Medical Society of Sedgwick County at its 2019 Annual Meeting as we welcome Rachelle Colombo, who was named executive director of the Kansas Medical Society effective Jan. 1. Colombo will talk about the upcoming legislative session and the Hilburn malpractice ruling.

Thanks to our sponsors, physicians and their spouses are free to attend. The meeting also will feature the official changing of the gavels as we usher in 2020 President Dr. Patricia Wyatt-Harris, as well as our annual Wine with a Purpose silent auction to benefit Project Access.



Dr. Lievens  
2019 President



Dr. Wyatt-Harris  
2020 President

### ► December Annual Meeting

**DATE:** Tuesday, Dec. 3, 2019

**TIME:** 6-8 p.m.

**PLACE:** Brick + Mortar: Wichita's Event Venue, 229 S. Emporia St.

**COST:** FREE for physicians and their spouses

**RSVP:** By Tuesday, Nov. 26. E-mail Denise Phillips at [denisephillips@med-soc.org](mailto:denisephillips@med-soc.org) or call (316) 683-7558.

Physicians  
who care for ...  
our patients,  
our community,  
and our profession.

**MSSC**  
MEDICAL SOCIETY of  
SEDGWICK COUNTY

[www.mssconline.org](http://www.mssconline.org)  
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(316) 683-7557

# Thankful for the MSSC, the Wichita medical community, family



**Dr. Michael Lievens, MD**  
November President's Message

It is now the middle of November. The weather is colder, and patients are racing to get things done before their deductibles start over again on Jan. 1. The holidays loom large on the calendar.

This time of year just feels busier and busier each year. But it is important to take a moment to be thankful. As I write this column, I am struck by the desire to express my gratitude for many things.

Thank you to all members of the MSSC for honoring me with the opportunity to be president of this unique group of physicians. I have learned a great deal about organized medicine at the local and state level.

I have learned it is important that we stay connected to each other. I have learned that our predecessors in this community were very smart, practical professionals with a strong sense of duty. We owe it to them, and to those who will follow us, to be good stewards of the Medical Society of Sedgewick County. I have been fortunate to meet many people this year and to get to know others better.

Thank you to Phillip Brownlee, our executive director. If you haven't had the opportunity to get to know him, I hope you will soon. He is a uniquely talented individual. He has a strong background in accounting, which has benefitted our bottom line. He has a strong background in journalism and the news media, which has given him a broad understanding of people, our community and our culture. He is well-connected, which helps open doors that might not otherwise be opened.

He is intelligent, wise and compassionate. It is interesting to converse with him, and I always walk away from our conversations better informed, and with something to ponder.

He is a great steward of MSSC's resources and its place in the community. Our general membership meetings have been held at interesting venues, with interesting topics, because of his work. Attendance is up at these meetings as well, which is important.

I am grateful to have been given the chance to work with him. I am also grateful for the staff at the MSSC. They work very



diligently for all of us. They know all of us much better than you think, and they are good advocates for us as well. I am proud to be associated with them.

I am thankful for this community. It is nearly perfect in size. It's big enough to be diverse and offer plenty of opportunity, yet small enough to make it easy to live here. It is home to many good people.

I moved here with my family over 21 years ago, and we still love it. I am grateful for the opportunities we have had here, and the life we have been blessed to experience here. I look forward to many more years here.

I am thankful for this medical community. This is a hardworking, caring, diverse and intelligent collection of talented people. We are all lucky to have so many colleagues we can trust.

I am thankful for my partners in my own practice. They have graciously allowed me the freedom to serve in this office, and have this experience. I am confident they have had to cover for me a little bit more to allow me this honor.

Last, but by no means least, I am thankful to my lovely wife and our adult children. They put up with me and my long hours. They have been incredibly supportive of my career. They give me so much joy.

Happy Thanksgiving, everyone!

## Wichita Chamber offers ProviDRs Care/NexUS plan to members

### Plan highlights

- Level-funded major medical plan designs
- Underwritten by grade "A" carriers
- Member savings averaging 5-15% in most cases
- Integrated wellness incentives and cash-rewards
- Value-based payment model focused on outcomes

The Wichita Regional Chamber of Commerce is now offering the ProviDRs Care-NexUS new health insurance option for its members with an employee base of two to 500. As a benefit of their Chamber membership, organizations will receive preferred pricing for their group health coverage under the NexUS Health Plan – a 5% discount on premiums.

"Health insurance coverage is one of the most important benefits businesses can offer when recruiting and retaining talent," Chamber officials said.

The ProviDRs Care Nexus group health plan was designed in partnership with the MSSC and features a powerful benefit package and a robust wellness program that offers access to corporate level benefits with significant savings over small group plan options. It was first offered to MSSC physician practices when it was rolled out in July.

"We can provide a unique, level-funded health program that not only addresses employee health but achieves deep discounts thanks to the ProviDRs Care Network," said Karen Cox, chief executive officer of ProviDRs Care Network.

Cox said the new group health plan is particularly effective because it doesn't just base its performance on the evolving fee-for-service, managed care programs of the past. The NexUS platform is designed to support value-based care in which cost-containment incentives are aligned between physicians and members to better manage care, cost and members' health, she said.





# In Brief ▶▶▶

## New and noteworthy

### Years later, JayDoc is back on display

JayDoc, the retired mascot of the University of Kansas School of Medicine, is now on display in the George J. Farha Medical Library after years in storage. To read about JayDoc's colorful history, visit the KUMC website at <https://tinyurl.com/KUJdoc>.



Source: University of Kansas  
School of Medicine-Wichita

Cairn Health (formerly Medical Service Bureau) is continuing the Holiday Sharing Card tradition started years ago by the MSSC Alliance. You should be seeing a letter in your mailbox in the next few days, and cards will be mailed ahead of the holidays. Be on the lookout for the new logo and letter in your mailbox.



**PROVIDRSCARE**  
**NEXUS**

### Health Insurance Now Available!

The Medical Society of Sedgwick County is now offering a new and exciting option for its members' group health care coverage.

ProviDRs Care's NexUS Health Plan is a value-based health care program designed to lower costs and improve health. It can be offered to groups down to 2 employees and depending on the size of your group, you can offer multiple options to your employees.



To learn more or to request a group quote,  
contact **Bret Emberson** at  
[BretEmberson@ProviDRsCare.Net](mailto:BretEmberson@ProviDRsCare.Net) or  
(316) 221-9106.

## MEDICAL SOCIETY OF SEDGWICK COUNTY

Proposed Budget for 2020

### Revenues

Dues income	342,000
Roster income	50,000
Advertising	25,000
Sponsorships	25,000
Dividend	50,000
Rental Income	87,845
Consulting Fees	73,950

### Total Revenues

653,795

### Expenses

Salaries	377,705
Salary credits	(121,345)
Retirement	18,489
Payroll taxes	17,061
Unemployment taxes	693
Verification review	5,500
Telephone	8,000
Electricity	18,000
Water	3,500
Janitorial Supplies	2,500
Gas utility	3,250
Maintenance & Repairs	20,000
Postage	12,000
Grounds maintenance	6,430
Maintenance contracts	12,000
Insurance	23,216
Credit card processing fees	5,000
Office supplies and printing	10,000
Computer and Internet	15,300
Automobile expense	1,750
Meeting expense	30,000
Meals	1,750
Public relations	1,500
Marketing Expense	1,500
Professional services	5,000
Travel	16,000
Awards & appreciations	4,000
MSSC News	16,000
Dues & subscriptions	5,000
Roster expense	54,000
Worksite wellness program	1,138
Community contributions	22,000
Property taxes	3,500
B & I depreciation	15,000

### Total Expenses

615,437

### NET INCOME

38,358

# MEMBERSHIP

Members of the Society who know a good and sufficient reason why any of the following applicants are not eligible for membership are requested to communicate with the Medical Society of Sedgwick County, (316) 683-7557.

Key: [BC] Board Certified [F] Accredited Fellowship [R] Residency [AT] Additional Training [F\*] Unaccredited Fellowship

## ELECTED TO PROBATIONARY



### Ashley L. Barks, MD

[R] Neurological Surgery  
Abay Neuroscience Center, LLC  
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FAX: 609-2867  
Toll Free: 877-685-2525  
3223 N Webb Rd S-1, 67226  
NPI: 1972879617

Medical education obtained at Albany Medical College 8/2008-5/2012. Residency in Neurosurgery at University of Illinois at Chicago 6/2012-6/2019.



### Jamie L. Borick, MD

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NPI: 1174973259

Medical education obtained at Ben Gurion Univ 7/2012-6/2019. Residency in Family Medicine at KUSM 7/2016-8/2019.



### Susanna Ciccolari Micaldi, MD

[BC] Psychiatry  
[F] Child & Adolescent Psychiatry  
KUSM- Wichita  
OFF: 293-2647  
FAX: 855-476-0305  
1001 N Minneapolis, 67214  
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Medical education obtained at Sapienza University of Rome 11/1981-9/1990. Residency in Psychiatry at KUSM 7/2014-6/2017. Fellowship in Psychiatry-Child & Adolescent at KUSM 7/2017-6/2019.



### Cole M. Gillenwater, MD

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### Thomas J. Hendricks, MD

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Advanced Orthopaedic Associates  
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Medical education obtained at Creighton University 8/2009-5/2013. Residency in Orthopaedics at KUSM 7/2013-7/2018. Fellowship in Orthopaedic Surgery & Adult Reconstructive Orthopaedic at Mercy Medical Center 8/2018-7/2019.



### Stefanie M. Kempke, MD

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### Jennifer L. Pharris, DO

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### Lina A.M. Saadeh, MD

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[F] Pediatric Endocrinology  
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Medical education obtained at Jordan Univ 9/2001-6/2007. Internship at Ministry of Health 7/2007-6/2008. Residency in Pediatrics at Jordan Univ 7/2008-6/2012. Residency in Pediatrics at Children's Hospital of Michigan 7/2013-8/2016. Fellowship in Pediatric Endocrinology at Univ of Buffalo 8/2016-9/2019.



### Rajesh K. Sadasivuni, MD

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Medical education obtained at Andhra Medical College 12/200-12/2006. Residency in Neurology at Southern Illinois Univ 6/2012-6/2016. Pre-Fellowship in Neurology at Anschutz Medical Campus 6/2010-7/2011.



**Alisa L. Schmidt, MD**

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**Michael L. Su, MD**

[BC] Pediatrics  
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**Shravani R. Vindhya, MD**

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*Medical education obtained at Kamineni Institute of Medical Sciences 1/2003-1/2008. Internship at Kamineni Institute of Medical Sciences 1/2009-1/2010. Other training at KUSM- Wichita 8/2014-6/2016.*



**Thomas A. Woltjer, DO**

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[F\*] Vitreous & Retina  
Central Plains Eye MDs  
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*Medical education obtained at Des Moines Univ 8/2009-5/2013. Internship at Oklahoma State Univ 7/2013-6/2014. Residency in Ophthalmology at Oklahoma State Univ 7/2014-6/2017. Fellowship in Vitreo Retinal Surgery at Albany Medical Center 7/2017-7/2019.*



**Benjamin D. Young, MD**

[BC] Orthopaedic Surgery  
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*Medical education obtained at Creighton Univ 8/2002-5/2006. Residency in Orthopaedics at Univ of Kansas-KC 7/2006-6/2011. Fellowship in Orthopaedic Oncology at Univ of Florida 8/2011-7/2012. Fellowship in Adult Reconstruction at John Hopkins 8/2012-7/2013.*



**Sarah M. Zorko, MD**

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*Medical education obtained at Univ of Toledo College 8/2012-5/2016. Residency in Family Medicine at Resurrection Family Medicine 7/2016-1/2018. Residency in Family Medicine at KUSM 2/2018-8/2019.*

## CORRECTIONS

**Khalida M. Mahdi, MD**

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OFF: 858-1111

## CHANGES

**Teresa M. Craddock, MD**

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Effective Date- 1/1/2020

**Randee Lipman, MD**

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FAX: 616-0974  
925 N Hillside, 67214  
Effective: 10/1/19

**Thomas Tran, MD**

Atlas MD  
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FAX: 854-3511  
7570 W 21st St N Bldg 1042 S-A, 67205  
Effective date: 1/1/2020

## DROPPED

**Alosh Madala, MD** – Moving out of area Dec. 1, 2019

**Joseph R. Zenisek, MD** – Moved out of state

**R. Kevin Bryant, MD** – Effective Jan. 1, 2020



# UPDATE

November 2019

## Central Plains Health Care Partnership

From the executive director



SHELLEY DUNCAN

**Project Access** — Project Access has been asked once again to apply for United Way funding. This will be our 20th year to receive funding, should our application be accepted. We will be requesting additional funding that would allow us to hire a community health worker that could help Project Access clients who have two or more chronic health conditions. The goal would be to help clients with medication compliance, but also to help them with other social determinants of health such as employment, social connections, education, transportation, mental health needs, etc. Research has shown that people with chronic health conditions have better health outcomes when a community health worker is involved in their care.

The Access the Edge event held in late August was a success. There were more than 60 rappellers, and the Project Access board has tentatively decided to pursue another Access the Edge event in 2020. It will be different than last year as it will be on a Friday and Saturday, Aug. 28-29. In addition, rather than having a VIP day, the first day will be devoted to a lead sponsor who would have 10 rappels and a party at the Ambassador Hotel Wichita. The second day would allow for an additional 76 rappellers. The event is contingent upon finding a lead sponsor by Jan. 3, 2020. Please get in touch with me if you or your practice is interested!

Here's what else is happening at Project Access:

- We are very pleased to announce two new board members; Dr. Alex Ammar and Dr. Lowell Ebersole. We want to thank our outgoing board members Dr. Regan DeHart and Dr. George Lucas.
- Project Access has received funding from Health ICT's two CDC-funded grants that focus on improving outcomes for cardiovascular disease and diabetes prevention and management. This funding will help clients with high blood pressure, as we will be able to assist with monitoring in the office as well as helping clients with medication management.
- Project Access received funding from the Kansas Health Foundation through a Capacity grant. This funding will allow us to provide some much-needed upgrades to our software that we created in 2004. The funding will not cover the entire cost but will at least offer some basic upgrades to stay in line with current technology needs. This software has been sold to other Project Access programs around the country; however, many have quit using the software due to its obsolescence. Our goal would be to completely revise the product. We continue seeking funding for this project.

**Health ICT** — Health ICT's oversight of the two CDC-funded grants (1815 and 1817) are now into the second year of funding. There has been a great deal of work done by Dr. Justin Moore and Matt Thibault in partnership with the KU-Wichita schools of Medicine and Pharmacy, with a number of local clinics that focus on developing and implementing team-based care approaches to the prevention and management of diabetes, hypertension, and dyslipidemia.

Health ICT also is working on efforts to prevent and control diabetes. Funding is available through the 1815 grant to help providers develop a diabetes prevention program both in Sedgwick County and other areas of Kansas. This will be a focus in year two of the grant.

Tele-health is another focus area for the 1817 grant. Health ICT is working to enhance tele-health applications to better serve and improve outcomes for those with



### CONTACT US

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[www.healthict.org](http://www.healthict.org)

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CONTINUED ON NEXT PAGE

Why you matter

## Project Access Patient Testimonial

### Debbie — Project Access Patient

Debbie had insurance all of her life. However, when her husband retired, there was a five-month gap before she became Medicare eligible. With so much already going on emotionally and financially – Debbie and her husband have legal guardianship of their three teenage grandsons – Debbie figured she would make it until she had Medicare. Unfortunately, a routine mammogram discovered a lump. Without insurance, Debbie knew she did not have the ability to pay in order to treat the disease. Debbie's primary care doctor told her about Project Access and referred her for donated care. This led to referrals for oncology and breast surgery. A breast surgeon performed a mastectomy and an oncologist developed a plan of care. The oncologist prescribed an oral medication to prohibit a recurrence. Debbie now has Medicare and continues to fight to stay healthy. Debbie never imagined a life-changing event happening during the brief moment she was uninsured but is forever grateful for Project Access.



DEBBIE AND HER HUSBAND, DENNIS

## Efforts continue to elevate the health of residents

*CONTINUED FROM PREVIOUS PAGE*

hypertension and hyperlipidemia. Work also has been done and will continue into year two with clinics and helping improve their ability to serve the targeted populations through improved work flow processes.

Finally, Health ICT is partnering with the Kansas Business Group on Health in efforts to educate employers and to ultimately help them implement diabetes prevention programming (DPP) into their benefit designs. Health ICT is providing funding for a large local employer to pilot the DPP in an effort to demonstrate the return on investment of the DPP.

**Kansas Business Group on Health** — The Kansas Business Group on Health (KBGH), formerly called the Wichita Business Coalition on Health Care, has had a busy year since it came under the Medical Society of Sedgwick County. Over the past year, it has changed its name, rebranded, and has added several new members as well as reinstated some members that had discontinued their membership. The addition of a medical director, Dr. Justin Moore, has been helpful to the organization and brings a much-needed representation of the medical community, which oftentimes is left out of health insurance planning for businesses. Here's the latest on this busy organization:

- KBGH has revised membership dues for nonprofit agencies and will begin an active recruitment of nonprofit entities in 2020.
- KBGH held four two-hour training sessions for members and non-members in 2019. The last training was "Mental Health in the Workplace," which was very well attended with very positive survey results. The National Alliance of Health Care Purchaser Coalitions, of which KBGH is a member, is very focused on mental health in the workplace, which is a growing issue within the health benefit world.
- KBGH also hosts two large conferences each year: the Innovation Summit and the Health Care Roundtable. The Innovation Summit brings in speakers that are innovating in the health care and health benefit space. The Health Care Roundtable brings in national speakers to present about trending issues around health care benefits, costs, and value. Both conferences have changed their dates for 2020. The Innovation Summit will be held Jan. 30 at the Advanced Learning Library. The Health Care Roundtable will be held in July, date to be determined.
- KBGH has begun offering four resources that members can take advantage of. All are proven to reduce health care costs with little to no risk. They include a pharmacy benefit overlay that will help lower pharmaceutical costs; a health literacy program (health literacy is proven to help cut health care costs), a diabetic supply service, and a captive insurance solution (STAR Captive), which is focused on small to mid-size employers interested in moving from a fully insured plan to a self-insured plan. As KBGH expands members and services offered, more vendors are approaching KBGH for inclusion in the services KBGH offer to its members.
- The KBGH Advisory Council recently approved a charter that outlines the roles of council members. The board of directors of KBGH is the board of directors for the Medical Society of Sedgwick County. However, the Advisory Council functions in a way to help guide and support the efforts of KBGH.

Shelley Duncan  
Executive Director

# MSSC NEWS

MEDICAL SOCIETY of  
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Managing Editor: Phillip Brownlee, Executive Director

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*In the spirit of the season,  
Heartland Cardiology extends  
a heartfelt*

*Thank You*

*And wishes you the very best  
in the new year!*

