

MSSC NEWS

KU Chancellor Girod is featured speaker at MSSC annual meeting

Dr. Doug Girod, MD, chancellor of the University of Kansas, will be the featured speaker at the MSSC annual meeting on Dec. 4. This year's event is at Exploration Place, and exhibit areas will be open for viewing. The meeting also will include Project Access' Wine with a Purpose auction.

Unlike past years, the event is free to MSSC members and spouses.



DR. GIROD

PLEASE SEE **ANNUAL MEETING**, PAGE 2

Celebrate Project Access milestone with art auction

Project Access will kick off its 20th year in service and celebrate reaching a milestone of \$200 million in donated care. A silent auction for donated artwork – most done by health care professionals – will be held. \$25 donation is suggested.

WHEN: 5:30-7 p.m. Oct. 26

WHERE: 125 N. Market

RSVP: (316) 688-0600 or angelafry@cphcp.com

MORE: Beer/wine and hors d'oeuvres provided



October
2018

Telemedicine: The experts weigh in on opportunities



RACHELLE COLOMBO

DIRECTOR OF GOVERNMENT AFFAIRS
KANSAS MEDICAL SOCIETY



ELISHA YAGHMAI, MD

FREESTATE HEALTHCARE
USES TELEMEDICINE IN HIS PRACTICE



JUSTIN MOORE, MD

DOUBLE ARROW METABOLISM
ONLINE MEDICAL CONSULTING

Telemedicine must be regulated and reimbursed consistent with in-person care.

Everybody comes to the tower to get cured rather than where they need it, when they need it, at a price they can afford.

It appears the quality of care goes up a little with earlier involvement with e-consultants.

Telemedicine still remains a largely unexplored frontier for many physicians in Kansas, but a new state law passed this year and a handful of pioneering physicians are building the framework for using technology to connect with patients in whole new ways.

The future of telemedicine and how it is being used today were explored by three speakers familiar with the possibilities at this month's membership meeting on Oct. 1.

Rachelle Colombo, director of government affairs for the Kansas Medical Society, summarized the journey to pass the Kansas Telemedicine Act, which goes into effect Jan. 1, and was largely supported by telemedicine providers, physicians and insurers. The act now levels the playing field in terms of reimbursement when it comes to telemedicine, a boon for much-needed services in rural areas and for physicians wishing to expand their access to patients.

"The centerpiece is that telemedicine must be regulated and reimbursed consistent with in-person care," Colombo said. "Coverage cannot be denied for care delivered via telemedicine if the standard of care is the same."

Dr. Elisha Yaghmai, MD, president of FreeState Healthcare, has been trying to get telemedicine services to rural areas in Kansas for four years. He said not only does telemedicine show a high rate of acceptance from patients of all ages, but it offers the opportunity to re-center care around the patient's needs, which leads to improved care and safety.

PLEASE SEE **TELEMEDICINE**, PAGE 2

Physicians
who care for ...
our patients,
our community,
and our profession.

MSSC
MEDICAL SOCIETY of
SEDGWICK COUNTY

www.mssconline.org
1102 S. Hillside
Wichita, KS 67211
(316) 683-7557

Project Access a 'pro bono' benefit to Sedgwick County



Dr. James Delmore, MD

October President's Message

"Pro bono" comes from the Latin "pro bono publico," meaning "for the public good." Although usually used in reference to donated legal services, it applies to professional services undertaken voluntarily and without payment.

All hospitals and most, if not all, physicians have provided health care services without payment to those in need and without insurance coverage. Those services often are provided in an uncoordinated manner, and without the ability to quantify the value to the underserved and to society in general.

This led to the creation 19 years ago of Project Access, a nonprofit organization that coordinates donated medical care to uninsured Sedgwick County residents. Project Access recently surpassed \$200 million in donated care and is celebrating this milestone with a Final Friday art event, 5:30-7 p.m., Oct. 26, at 125 N. Market in downtown Wichita.

Following a proposal by Dr. Paul Uhlig, MD, to mirror a project developed in Asheville, North Carolina, city and county leaders, members of the Medical Society of Sedgwick County, United Way of the Plains, local hospitals, pharmacies and other providers joined as partners in the formation of Project Access.

All health care services were donated, and city and county funding supported a prescription program. Anne Nelson was hired to direct the program, and the first Project Access patient was served Sept. 1, 1999.

One of the first patients of mine enrolled in Project Access was a 45-year-old single mother with two children and newly diagnosed cervical cancer. She was the epitome of the working poor. Although

she was working two jobs, neither provided health insurance.

Through Project Access, all office visits, chemotherapy and radiation therapy were provided. Once therapy was completed, she was able to find full-time employment, which included health care benefits.

Current estimates suggest that one of every seven Sedgwick County adults are without insurance. Since 1999, Project Access – with the help of eight hospitals, 1,100 physicians and 39 dentists – has provided more than \$200 million in donated services to more than 13,800 patients.

Currently, 60 percent of the practicing members of the Sedgwick County Medical Society participate in Project Access, including 194 primary care physicians and 441 specialists. Wesley Healthcare and Via Christi Health are the primary providers of hospital services. Nearly 90 pharmacies fill generic prescriptions. Other providers include ambulatory and specialized surgery centers, physical therapy and rehabilitation centers, diagnostic centers and hospice providers. Shelley Duncan now serves as executive director.

At a time when civil discourse is strained and gaining consensus on any subject is difficult, there can be no question about the significances of Project Access' impact on our community. Please thank our representatives on the Sedgwick County Commission and Wichita City Council, the United Way of the Plains and other donors for their continued support.

► Art for Access event

WHAT: A Final Friday art show to celebrate Project Access surpassing \$200 million in donated medical care

WHEN: Friday, Oct. 26. Preview Party and Celebration; 5:30-7 p.m. (\$25 suggested donation). Public viewing 7-8 p.m.

WHERE: 125 N. Market

TELEMEDICINE CONTINUED FROM PAGE 1

"If you think about how you do medicine right now, it is not patient centered – right now the wizard sits in the tower and everybody comes into the tower to get cured rather than get the care where they need it, when they need it, at a price they can afford," Yaghmai said. "This gives us the opportunity to look at how we can reconfigure that."

Dr. Justin Moore, MD, who consults with MSSC's Health ICT and is chairman of the Chronic Disease Alliance of Kansas, shared how telemedicine is more than patient consults via the internet. He outlined some of his successes using technology to help diagnose medical conditions through crowdsourcing or provide professional feedback via online medical consultations with allied health professionals where advice is protected through anonymous platforms used for high-level information exchange.

"Telemedicine is more than office visits plus Skype, although that's valuable too," Moore said. "Peer-to-peer consultation in this platform may improve patient care, improve patient satisfaction, and improve money."

ANNUAL MEETING CONTINUED FROM PAGE 1

Girod became the 18th chancellor of KU in 2017. He previously served as executive vice chancellor at KU Medical Center, where he oversaw the educational, research, patient care and community engagement missions of the schools of Medicine, Nursing and Health.

A head and neck surgeon, Girod first joined the KU Medical Center faculty in 1994. He became chair of the Otolaryngology department in 2002.

Kansas Medical Society President Dr. Robert Gibbs also will speak briefly at the meeting. And there will be a ceremonial "passing of the gavel" from current MSSC president Dr. Jed Delmore to incoming president Dr. Michael Lievens.

The meeting also will feature the annual wine auction that benefits Project Access. To RSVP or donate wine for the auction, please contact Denise Phillips at (316) 683-7558 or denisephillips@med-soc.org.



Annual membership meeting and Wine with a Purpose auction

WHEN: 6-8 p.m. on Tuesday, Dec. 4

WHERE: Exploration Place, 300 N. McLean Blvd.

FEATURING: Guest speaker and KU chancellor Dr. Doug Girod, MD, tours of exhibits and Project Access' Wine with a Purpose fundraiser.

COST: Free to MSSC members and spouses

INFO: To RSVP or to donate wine for the auction, please contact Denise Phillips at (316) 683-7558.

In Brief ▶▶▶

New and noteworthy

Justin Leitzen selected for emerging leaders program

Justin Leitzen, director of Network Innovations for WPPA ProviDRs Care, has been selected to participate in the Wichita Business Journal's 2018-19 Emerging Leaders program.

"The program provides valuable training and education for Wichita's Emerging Leaders and helps them connect to our community, our community leaders and to each other," said Karen Cox, chief executive of ProviDRs Care.



ProviDRs Care is an honoree for WBJ's Innovation & Enterprise Awards

ProviDRs Care has been selected as an honoree in the Innovations category of the Wichita Business Journal 2018 Innovation & Enterprise Awards.

One individual and 24 companies will be receiving awards in the categories of innovations, entrepreneurs, intrapreneurs and startups. The companies will be recognized in an awards luncheon on Oct. 23 at the Hyatt Regency.

Dr. P.J. Reddy honored as Physician of the Year by Mayflower Clinic



Dr. P.J. Reddy, MD, received Physician of the Year award from the Mayflower Clinic, where he volunteers twice a month as a community physician. The Mayflower Clinic's volunteer staff provides high-quality health care services for low-income, uninsured residents in the Wichita community.

"I heard about the clinic, and since I am semi-retired, I wanted to go help those people," said Dr. Reddy, who has volunteered his Saturdays to the clinic for more than a year. "I am very honored."

AMA president-elect Harris looks to increase doctor education on opioids

American Medical Association president-elect Dr. Patrice Harris, MD, spoke about opioid abuse and doctors' roles in mitigating the growing problem at the Kansas Medical Society's annual meeting on Sept. 22 in Topeka. Dr. Harris also chairs the AMA Task Force to Reduce Opioid Abuse.



PHOTO COURTESY OF OSMA

\$1 million gift establishes scholarship

The University of Kansas School of Medicine-Wichita received a \$1 million gift to establish a scholarship for medical students. The Virendra C. Patel, MD, and Urvashi V. Patel Scholarship, through the KU Endowment, will give preference to KUSM-W students interested in practicing in southeast Kansas, the school announced in September.

Proposed MSSC bylaw changes

The Medical Society of Sedgwick County is recommending several updates to its organizational bylaws. MSSC staff identified several procedures in the bylaws that were out of date. A physician subcommittee also examined the bylaws and recommended additional changes. The MSSC board of directors then reviewed and unanimously approved the proposed changes.

MSSC Executive Director Phillip Brownlee presented the changes at the Oct. 1 general membership meeting. A vote on whether to approve the changes will occur at the annual meeting on Dec. 4 at Exploration Place.

One of the updates reflects how the Medical Society no longer requires a membership application to include a written report from the hospitals and an endorsement letter from an MSSC member. Another update outlines how MSSC members can vote in board elections using a ballot published in MSSC News. One change would eliminate the requirement that a probationary member complete a new application in order to become an active member.

"The board felt that was an unnecessary hoop to make members jump through," Brownlee said.

The MSSC bylaws with the proposed changes can be found in the publications section of the MSSC website at mssconline.org.

More upcoming events

Nov. 1

▶Joe Meek Physician Leadership Award deadline

The Joe Meek Physician Leadership Award is designed to foster leadership among practicing physicians aged 40 years or younger.

Nominees should have the desire to develop their knowledge base and leadership skills by participating in local, state and national leadership-building events throughout the year.

WHEN: Deadline to submit nominations is Nov. 1

WHERE: Submit nominations to Denise Phillips at denisephillips@med-soc.org or call her at (316) 683-7558 for an application. Nomination forms also can be downloaded from the MSSC website at mssconline.org under the Publications tab.

Nov. 8

▶Jager Club November meeting

Dr. Mani Mani, MD, professor emeritus with KUMC, will speak on the history of plastic surgery at KU Medical Center.

WHEN: 6-8 p.m. on Thursday, Nov. 8

WHERE: Wichita Marriott, 9100 Corporate Hills Drive

COST: \$35, includes dinner

RSVP: Hope Kessinger at (316) 293-3594 or e-mail her at hkessinger@kumc.edu

Nov. 19

▶MSSC Legislative Dinner

Annual meeting with state lawmakers

WHEN: 6 p.m. on Monday, Nov. 19

WHERE: Cowtown Visitors Center, 1865 Museum Blvd.

RSVP: Denise Phillips at (316) 683-7558 or by e-mail at denisephillips@med-soc.org

Eight Wichita physicians presenting at WBCHC Innovation Summit

Eight Wichita physicians will join local and national health care leaders at the Wichita Business Coalition on Health Care's seventh annual Innovation Summit, a conference that focuses on local initiatives and trending innovations in health care.

Drs. Joe Davison, Edward Hett, Nicholas Tomsen, Elisha Yaghmai, Bassem Chehab, Randall Morgan, David Bryant and Diane Hunt will discuss innovative approaches to patient care, telemedicine to improve access to care, and new models for care delivery. Other topics include transparency and prescription drug benefit design.



Wichita Business Coalition on Health Care

The annual Innovation Summit is designed to help business leaders learn about the changing health care landscape and share tools and strategies for improving health, improving care and reducing cost.

It also is an opportunity to help get physicians more connected with employers.

"Physicians can help businesses find ways to control health care costs while still providing quality care to their employees," said Phillip Brownlee, executive director of MSSC.

WBCHC became an affiliate of the Medical Society of Sedgwick County earlier this year.

This year, the Innovation Summit will be held at Wichita's new Advanced Learning Library. Additional topics include:

- Opt-up for health-improving food choices
- Bundling: Can bundles lower your health care costs?
- Legal updates

The Innovation Summit is \$75 for employees of WBCHC member organizations and WorkWell KS participants. The registration fee for non-members is \$150 (\$100 will be credited to Coalition membership dues for non-members that join by Dec. 31).

Registration and a light breakfast begin at 8:30 a.m. Program begins at 9 a.m. Food and beverages provided by Reverie.

►2018 Innovation Summit

WHAT: Wichita Business Coalition on Health Care's 7th annual Innovation Summit

WHEN: 8:30 a.m.-4 p.m. on Thursday, Nov. 1. Cost is \$75 for Coalition members and \$150 for non-members.

WHERE: Advanced Learning Library, 711 West 2nd St. N

RSVP: Online registration is available here: <https://tinyurl.com/Inno2018> or call Angela Fry at (316) 688-0600

Physician ENGAGEMENT

This month, we capture physicians and guests at the Oct. 1 MSSC membership meeting at the Advanced Learning Library



▲ MONICA MORALES, APRN, LIN XU, MD, CHLOE STEINSHOUE, MD, AND HEIDI OGDEN, MD



▲ KATIE ROSELL, MD, AND MRS. JULIE LIEVENS



▲ GEORGE RANDALL, MD, AND JAMES A.M. SMITH, DO



► GEORGE RANDALL, MD, MR. RICK KLINGMAN, MRS. MARY ELLEN RANDALL, AND DIANE KLINGMAN, MD



▲ JUSTIN MOORE, MD, TRACY WILLIAMS, MD, AND SHERYL BEARD, MD

College Hill OB-GYN physicians help deliver baby orangutan

Thanks to Drs. Laura Whisler, MD, and Janna Chibry, MD, of College Hill OB-GYN, Sumatran orangutan Daisy gave birth to a healthy baby girl on Sept. 7.

Daisy began labor during the afternoon of Sept. 6. After laboring naturally through the night, she encountered complications and the decision was made to deliver the baby via C-section – which had not been performed before on an ape at the zoo.

Drs. Whisler and Chibry have consulted with the Sedgwick County Zoo on all great ape pregnancies since 2013, and were on hand to perform the delivery.

Daisy is recovering well, zoo officials said. Zookeepers are helping care for the baby until Daisy is able to take over.

Newborn orangutans are born with the ability to hold themselves to their mothers by clinging to their fur. In order to help the baby hone this instinct, keepers wore handmade shirts with fleece fringe attached to simulate Daisy's long fur.

Both mom and baby will remain behind the scenes for some time to allow for recovery and bonding. In the meantime, the Zoo is posting regular updates on Facebook and Instagram.

This is the third baby for Daisy, 36, the third for dad Panji, 22, and an important birth for the Sumatran orangutan population. Sumatran orangutans are critically endangered in the wild largely due to deforestation for palm oil plantations.



A HEALTHY DELIVERY: ABOVE – Drs. Janna Chibry, left, and Laura Whisler close up after performing a C-section on Sumatran orangutan Daisy. In the background, keeper Devin Turner holds baby Lily, also pictured right.



MEMBERSHIP

Members of the Society who know a good and sufficient reason why any of the following applicants are not eligible for membership are requested to communicate with the Medical Society of Sedgwick County, 683-7557

[BC] Board Certified [F] Accredited Fellowship
[R] Residency [AT] Additional Training
[F*] Unaccredited Fellowship

NEW APPLICANTS

Gerald J. Estep, MD

[BC] Emergency Medicine
OFF: 303-801-3401
FAX: 928-2415

Ryan N. Farmer, MD

[R] Anesthesiology
Kansas Heart Hospital
OFF: 630-5000
FAX: 630-5050
3601 N Webb Rd, 67226

Lisa M. Gilbert, MD

[BC] Family Medicine
Via Christi St Francis Family Medicine
OFF: 858-3460
FAX: 858-3458
707 N Emporia, 67214

Mohammed A. Hussain, MD

[F*] Endovascular Surgical Neuroradiology
[F] Vascular Neurology
[BC] Neurology
Neurology Associates of Kansas
OFF: 682-5544
FAX: 682-9944
3243 E Murdock S-104, 67214

Joshua N. Nordstrom, DO

[BC] Anesthesiology
Anesthesia Consulting Services

OFF: 304-926-0427
FAX: 304-925-8075
PO Box 356, 67201

Stephanie Shields, MD

[BC] Family Medicine
Wichita Family Medicine Specialist
OFF: 858-5800
FAX: 858-5850
800 N Carriage Parkway, 67208

Elisha Yaghmai, MD

[BC] Internal Medicine
[BC] Pediatrics
FreeState Connect
OFF: 670-3800
FAX: 888-505-1776
4723 E Douglas, 67218

ROSTER UPDATE

Keep your 2018 Roster current with this information:

CHANGES

Daniel Alvarez, DO

Kansas Cardiology Consultants
FAX: 263-3601

Rodney Jones, MD & Milton Landers, MD

New Fax: 877-892-9679

REINSTATED

M. Saad Farhat, MD

[BC] Cardiovascular Disease
Heartland Cardiology
OFF: 686-5300
FAX: 651-2660
3535 N Webb Rd, 67226

DROPPED

Beena Reddy, MD – moving out of state
Jacob Arnett, MD – moving out of state
Joseph Spurlock, MD – moving out of state
Nathan Norris, MD
Drew Schultz, DO

RETIRED

David P. Miller, MD – August 2018

In Remembrance

MSSC extends its condolences to the family of Dr. Shield III.

Surgeon Charles "Chuck" Shield III, MD, died Sept. 25, 2018. Dr. Shield was born in Stuttgart, Arizona, and attended the University of Oklahoma where he received a bachelor's degree in zoology and his master's degree in physiology. He went on to earn a medical degree from Washington University. Dr. Shield completed his medical residency in general surgery at Wilford Hall USAF Medical Center in San Antonio, Texas, and his transplant fellowship at Massachusetts General Hospital in Boston. In 1981, Dr. Shield moved to Wichita, where he worked with Wichita Surgical Specialists and was integral in establishing the kidney transplant program at Via Christi St. Francis. Dr. Shield's work, along with others, was iconic in putting Wichita on the map for surgery and patient care, his family said. To read his full obituary, visit <https://tinyurl.com/shieldIII>



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Managing Editor: Phillip Brownlee, Executive Director



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